

# Bookkeeping, Accounting, and Auditing Clerks in San Diego-Chula Vista-Carlsbad, CA

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# What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic, Forbes, Harvard Business Review, The New York Times, The Wall Street Journal,* and USA Today.

*"Atlantic* 



Harvard Business Review The New York Times







## **Report Parameters**

## 1 Occupation

43-3031 Bookkeeping, Accounting, and Auditing Clerks

#### 1 MSA

41740 San Diego-Chula Vista-Carlsbad, CA

#### **Class of Worker**

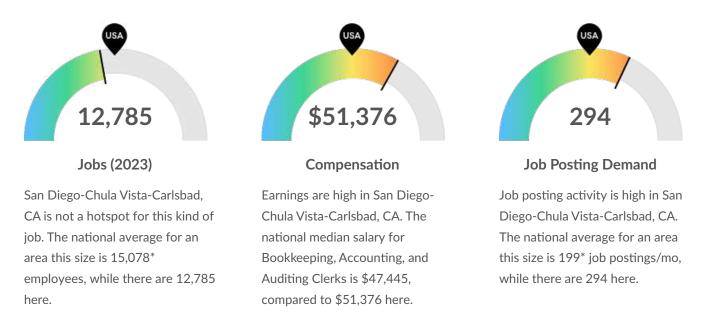
QCEW Employees

The information in this report pertains to the chosen occupation and geographical area.



## **Executive Summary**

#### Aggressive Job Posting Demand Over a Thin Supply of Regional Jobs

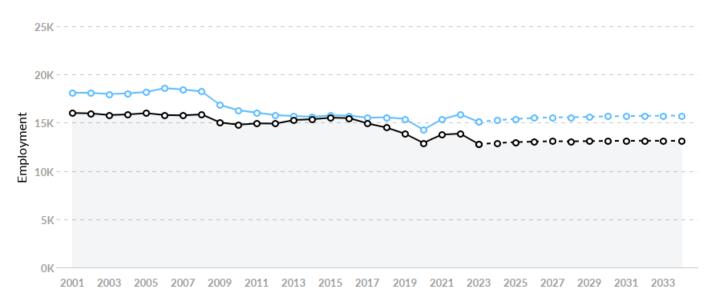


\*National average values are derived by taking the national value for Bookkeeping, Accounting, and Auditing Clerks and scaling it down to account for the difference in overall workforce size between the nation and San Diego-Chula Vista-Carlsbad, CA. In other words, the values represent the national average adjusted for region size.

## Jobs

### **Regional Employment Is Lower Than the National Average**

An average area of this size typically has 15,078<sup>\*</sup> jobs, while there are 12,785 here. This lower than average supply of jobs may make it more difficult for workers in this field to find employment in your area.



Region	2023 Jobs	2024 Jobs	Change	% Change
San Diego-Chula Vista-Carlsbad, CA	12,785	12,903	118	0.9%
<ul> <li>National Average</li> </ul>	15,078	15,263	185	1.2%

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### **Regional Breakdown**



County	2023 Jobs
San Diego County, CA	12,785

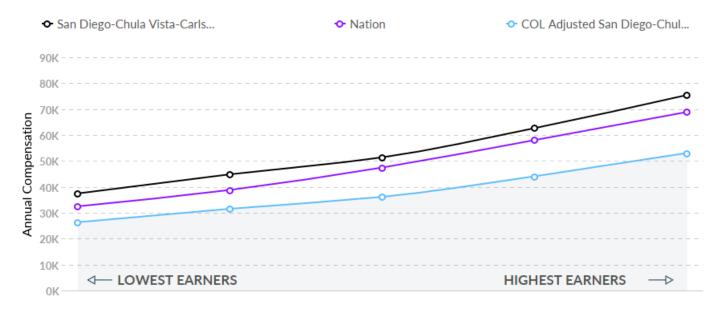
# Most Jobs are Found in the Accounting, Tax Preparation, Bookkeeping, and Payroll Services Industry Sector

Industry	% of Occupation in Industry (2023)
• Accounting, Tax Preparation, Bookkeeping, and Payroll Services	5.7%
<ul> <li>Local Government, Excluding Education and Hospitals</li> </ul>	5.0%
<ul> <li>Management of Companies and Enterprises</li> </ul>	4.0%
Building Equipment Contractors	3.6%
Education and Hospitals (Local Government)	2.7%
<ul> <li>Activities Related to Real Estate</li> </ul>	2.5%
• Other	76.6%

## Compensation

#### **Regional Compensation Is 8% Higher Than National Compensation**

For Bookkeeping, Accounting, and Auditing Clerks, the 2023 median wage in San Diego-Chula Vista-Carlsbad, CA is \$51,376, while the national median wage is \$47,445.





## Job Posting Activity

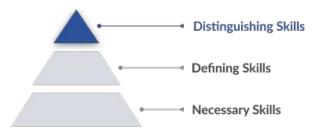
4,990 Unique Job Postings	1,706 Employers Competing	26 Day Median Duration
The number of unique postings for this job from Jan 2023 to May 2024.	All employers in the region who posted for this job from Jan 2023 to May 2024.	Posting duration is 3 days shorter than what's typical in the region.
Monthly Unique	Postings • Estimate	d Hires Per Month*
800 E		
Demand Trend		
200		
o —		
Occupation	Avg Monthly Postings (Jan 2023 - May 2024)	Avg Monthly Hires (Jan 2023 - May 2024)
Bookkeeping, Accounting, and Auditing Clerks	294	743

\*A hire is reported by the Quarterly Workforce Indicators when an individual's Social Security Number appears on a company's payroll and was not there the quarter before. Lightcast hires are calculated using a combination of Lightcast jobs data, information on separation rates from the Bureau of Labor Statistics (BLS), and industry-based hires data from the Census Bureau.

Top Companies	Unique Postings	Top Job Titles	Unique Postings
Robert Half	966	Accounts Payable Specialists	734
Aston Carter	138	Accounting Clerks	452
Randstad	97	Bookkeepers	390
Vaco	79	Accounts Receivable Specialists	360
AppleOne	50	Accounting Assistants	351
Community Research Foundation	39	Accounts Payable Clerks	336
Express Employment Profession	39	Accounts Receivable Clerks	206
Lee Hecht Harrison	39	Accounting Specialists	198
Cv Resources	30	Full Charge Bookkeepers	122
Boutique Recruiting	27	Accounting Technicians	96

#### Top Distinguishing Skills by Demand

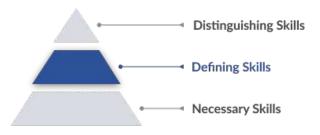
An occupation's Distinguishing Skills are the advanced skills that are called for occasionally. An employee with these skills is likely more specialized and able to differentiate themselves from others in the same role.



Skill	Salary Boosting	Job Postings Requesting	Projected Growth	Growth Relative to Market
Ledgers (Accounting)	⊘	332	+20.1%	Rapidly Growing
Accruals	8	314	+14.4%	Growing
Bank Reconciliations	8	248	+9.3%	Growing
Bank Statements	8	248	+10.9%	Growing
Invoice Matching	8	245	+5.5%	Stable
Payroll Processing	8	233	+16.2%	Growing
Cash Receipts	8	223	+17.9%	Growing
Sales Tax	8	203	+18.6%	Growing
Payment Processing	8	157	+18.1%	Growing
Cash Application	<b>S</b>	118	+8.6%	Growing

#### Top Defining Skills by Demand

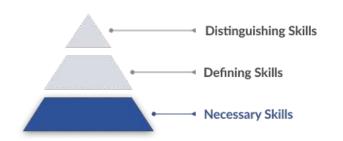
An occupation's Defining Skills represent the day-to-day tasks and responsibilities of the job. An employee needs these skills to qualify for and perform successfully in this occupation.



Skill	Salary Boosting	Job Postings Requesting	Projected Growth	Growth Relative to Market
Accounting	8	3,592	+24.0%	Rapidly Growing
Invoicing	8	2,962	+16.2%	Growing
Accounts Payable	8	2,932	+1.3%	Lagging
Accounts Receivable	8	2,284	+20.7%	Rapidly Growing
Bookkeeping	8	1,529	+19.9%	Rapidly Growing
Finance	8	1,376	+27.3%	Rapidly Growing
Financial Statements	8	1,287	+20.1%	Rapidly Growing
Accounting Software	8	1,216	+20.5%	Rapidly Growing
Month-End Closing	<b>S</b>	958	+15.3%	Growing
General Ledger	8	829	+22.4%	Rapidly Growing

#### Top Necessary Skills by Demand

An occupation's Necessary Skills are the specialized skills required for that job and relevant across other similar jobs. An employee needs these skills as building blocks to perform the more complex Defining Skills.

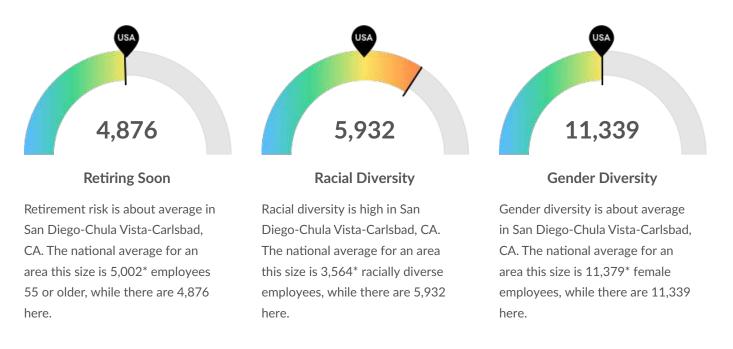


Skill	Salary Boosting	Job Postings Requesting	Projected Growth	Growth Relative to Market
Data Entry	8	1,036	+2.6%	Lagging
Auditing	8	1,001	+21.8%	Rapidly Growing
Billing	8	984	+20.0%	Rapidly Growing
Reconciliation	8	703	+22.0%	Rapidly Growing
Deposit Accounts	8	539	+10.2%	Growing



## Demographics

#### Retirement Risk Is About Average, While Overall Diversity Is High



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#### **Occupation Age Breakdown**

		% of Jobs	Jobs
	• 14-18	0.2%	32
	19-24	3.8%	490
	25-34	14.6%	1,863
	35-44	20.1%	2,565
	45-54	23.1%	2,959
	55-64	23.4%	2,988
	65+	14.8%	1,888



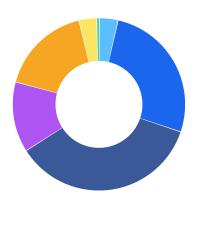
### **Occupation Race/Ethnicity Breakdown**

	% of Jobs	Jobs
• White	53.6%	6,853
Hispanic or Latino	28.4%	3,628
Asian	10.8%	1,384
Black or African American	4.0%	513
Two or More Races	2.4%	303
Native Hawaiian or Other Pacific Islander	0.4%	55
American Indian or Alaska Native	0.4%	49

### **Occupation Gender Breakdown**

	% of Jobs	Jobs
<ul> <li>Males</li> </ul>	11.3%	1,445
Females	88.7%	11,339

#### **National Educational Attainment**



	% of Jobs
<ul> <li>Less than high school diploma</li> </ul>	3.5%
High school diploma or equivalent	26.6%
• Some college, no degree	35.8%
Associate's degree	13.2%
Bachelor's degree	17.1%
Master's degree	3.3%
<ul> <li>Doctoral or professional degree</li> </ul>	0.5%



## **Occupational Programs**



4 Programs

Of the programs that can train for this job, 4 have produced completions in the last 5 years.



#### 877 Completions (2023)

The completions from all regional institutions for all degree types.



#### 1,601 Openings (2023)

The average number of openings for an occupation in the region is 256.

CIP Code	Top Programs	Completions (2023)
52.0301	Accounting	474
52.0302	Accounting Technology/Technician and Bookkeeping	316
52.0408	General Office Occupations and Clerical Services	76
52.0399	Accounting and Related Services, Other	11

Top Schools	Completions (2023)
Ashford University	217
National University	94
MiraCosta College	85
University of San Diego	70
UEI College-Chula Vista	59
Southwestern College	52
Palomar College	51
Poway Adult School	47
Escondido Adult School	39
San Diego Mesa College	25



# Appendix A

#### Bookkeeping, Accounting, and Auditing Clerks (SOC 43-3031):

Compute, classify, and record numerical data to keep financial records complete. Perform any combination of routine calculating, posting, and verifying duties to obtain primary financial data for use in maintaining accounting records. May also check the accuracy of figures, calculations, and postings pertaining to business transactions recorded by other workers. Excludes Payroll and Timekeeping Clerks (43-3051).

#### Sample of Reported Job Titles:

Accounts Receivable Clerk Accounts Payable Clerk Accounting Technician Accounting Specialist Accounts Receivable Assistant Accounts Payable Specialist Accounts Payable Coordinator Accounting Coordinator Accounting Clerk Accounting Associate

#### Related O\*NET Occupation:

Bookkeeping, Accounting, and Auditing Clerks (43-3031.00)



# Appendix B - Data Sources and Calculations

#### **Location Quotient**

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

### **Occupation Data**

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates are also affected by county-level Emsi earnings by industry.

#### **Staffing Patterns Data**

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

#### **Cost of Living Data**

Lightcast's cost of living data is based on the Cost of Living Index published by the Council for Community and Economic Research (C2ER).

#### **Lightcast Job Postings**

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

#### Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.