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What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



Forbes

Harvard Business Review The New York Times

WSJ





Report Parameters

1 Occupation

13-1000 Business Operations Specialists

1 MSA

41740 San Diego-Chula Vista-Carlsbad, CA

Class of Worker

QCEW Employees

The information in this report pertains to the chosen occupation and geographical area.



Executive Summary

Aggressive Job Posting Demand Over a Deep Supply of Regional Jobs



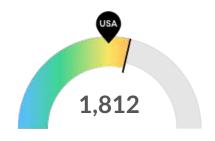
Jobs (2023)

San Diego-Chula Vista-Carlsbad, CA is a hotspot for this kind of job. The national average for an area this size is 70,182* employees, while there are 83,717 here.



Compensation

Earnings are high in San Diego-Chula Vista-Carlsbad, CA. The national median salary for Business Operations Specialists is \$79,116, compared to \$85,136 here.



Job Posting Demand

Job posting activity is high in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 1,475* job posting/mo, while there is 1.812 here.

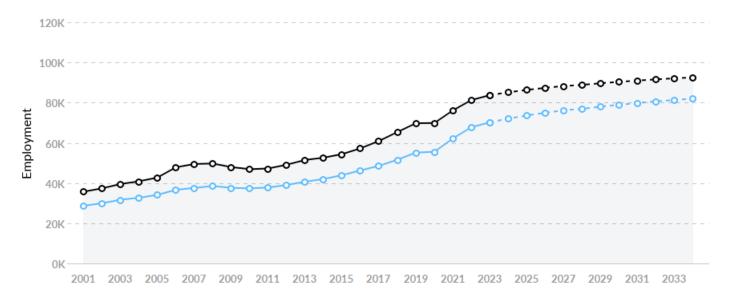
^{*}National average values are derived by taking the national value for Business Operations Specialists and scaling it down to account for the difference in overall workforce size between the nation and San Diego-Chula Vista-Carlsbad, CA. In other words, the values represent the national average adjusted for region size.



Jobs

Regional Employment Is Higher Than the National Average

An average area of this size typically has 70,182* jobs, while there are 83,717 here. This higher than average supply of jobs may make it easier for workers in this field to find employment in your area.



Region	2023 Jobs	2024 Jobs	Change	% Change
San Diego-ChulaVista-Carlsbad, CA	83,717	85,132	1,415	1.7%
National Average	70,182	72,041	1,858	2.6%

^{*}National average values are derived by taking the national value for Business Operations Specialists and scaling it down to account for the difference in overall workforce size between the nation and San Diego-Chula Vista-Carlsbad, CA. In other words, the values represent the national average adjusted for region size.

Regional Breakdown



County	2023 Jobs
San Diego County, CA	83,717

Most Jobs are Found in the Federal Government, Civilian Industry Sector

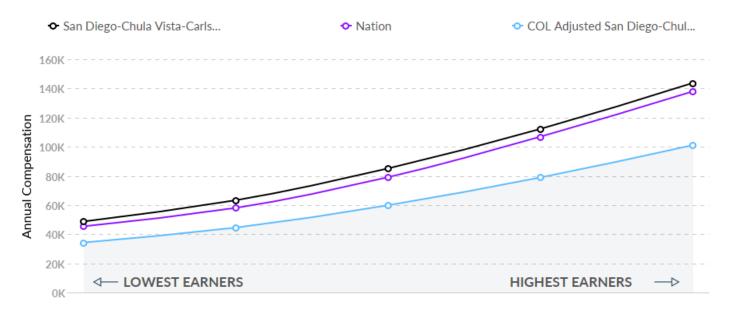




Compensation

Regional Compensation Is 8% Higher Than National Compensation

For Business Operations Specialists, the 2023 median wage in San Diego-Chula Vista-Carlsbad, CA is \$85,136, while the national median wage is \$79,116.





Job Posting Activity



30,812 Unique Job Postings

The number of unique postings for this job from Jan 2023 to May 2024.



5,023 Employers Competing

All employers in the region who posted for this job from Jan 2023 to May 2024.



28 Day Median Duration

Posting duration is 1 day shorter than what's typical in the region.



Occupation	Avg Monthly Postings (Jan 2023 - May 2024)	Avg Monthly Hires (Jan 2023 - May 2024)
Business Operations Specialists	1,812	3,394

^{*}A hire is reported by the Quarterly Workforce Indicators when an individual's Social Security Number appears on a company's payroll and was not there the quarter before. Lightcast hires are calculated using a combination of Lightcast jobs data, information on separation rates from the Bureau of Labor Statistics (BLS), and industry-based hires data from the Census Bureau.

Top Companies	Unique Postings	Top Job Titles	Unique Postings
University of California	566	Project Managers	1,551
GPAC	533	Human Resources Generalists	518
General Atomics	382	Project Coordinators	493
Northrop Grumman	323	Estimators	358
CyberCoders	205	Buyers	344
UnitedHealth Group	204	Business Analysts	318
Deloitte	183	Recruiters	200
Actalent	163	Contract Administrators	198
Robert Half	157	Construction Estimators	189
Randstad	133	Assistant Project Managers	170

Top Distinguishing Skills by Demand

Not enough data to display Distinguishing Skills for this occupation.

Top Defining Skills by Demand

Not enough data to display Defining Skills for this occupation.

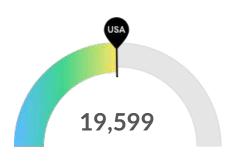
Top Necessary Skills by Demand

Not enough data to display Necessary Skills for this occupation.

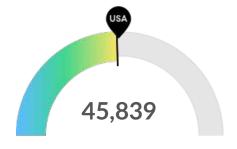


Demographics

Retirement Risk Is About Average, While Overall Diversity Is High



43,093



Retiring Soon

Retirement risk is about average in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 19,757* employees 55 or older, while there are 19,599 here.

Racial Diversity

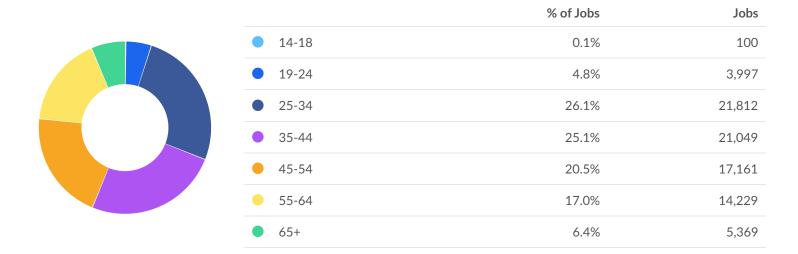
Racial diversity is high in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 29,436* racially diverse employees, while there are 43,093 here.

Gender Diversity

Gender diversity is about average in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 47,014* female employees, while there are 45,839 here.

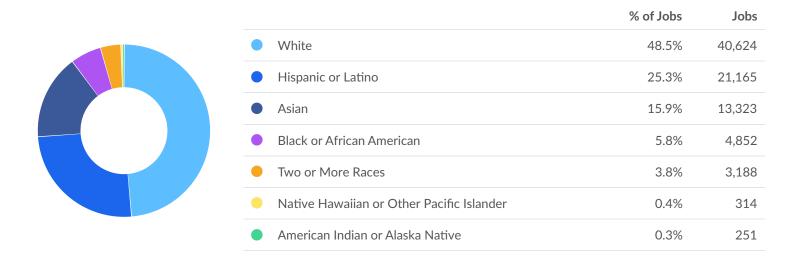
*National average values are derived by taking the national value for Business Operations Specialists and scaling it down to account for the difference in overall workforce size between the nation and San Diego-Chula Vista-Carlsbad, CA. In other words, the values represent the national average adjusted for region size.

Occupation Age Breakdown





Occupation Race/Ethnicity Breakdown



Occupation Gender Breakdown





Occupational Programs



103 Programs

Of the programs that can train for this job, 103 have produced completions in the last 5 years.



30,470 Completions (2023)

The completions from all regional institutions for all degree types.



8,253 Openings (2023)

The average number of openings for an occupation in the region is 256.

CIP Code	Top Programs	Completions (2023)
52.0201	Business Administration and Management, General	7,463
24.0101	Liberal Arts and Sciences/Liberal Studies	5,733
42.0101	Psychology, General	3,440
45.1101	Sociology, General	1,128
52.0299	Business Administration, Management and Operations, Oth	922
43.0103	Criminal Justice/Law Enforcement Administration	824
45.1001	Political Science and Government, General	777
43.0104	Criminal Justice/Safety Studies	731
51.0701	Health/Health Care Administration/Management	665
14.1901	Mechanical Engineering	621



Top Schools	Completions (2023)
Ashford University	5,757
San Diego State University	5,107
Grossmont College	2,679
Palomar College	2,176
University of California-San Diego	2,091
National University	1,926
MiraCosta College	1,908
California State University-San Marcos	1,560
Southwestern College	1,539
University of San Diego	1,360



Appendix A

Business Operations Specialists in San Diego-Chula Vista-Carlsbad, CA

Appendix B - Data Sources and Calculations

Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

Occupation Data

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates are also affected by county-level Emsi earnings by industry.

Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

Cost of Living Data

Lightcast's cost of living data is based on the Cost of Living Index published by the Council for Community and Economic Research (C2ER).

Lightcast Job Postings

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.