



2 Occupations in San Diego-Chula Vista-Carlsbad, CA

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What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



Report Parameters

2 Occupations

39-9010 Childcare Workers

11-9030 Education and Childcare Administrators

1 MSA

41740 San Diego-Chula Vista-Carlsbad, CA

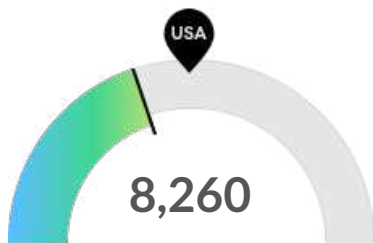
Class of Worker

QCEW Employees

The information in this report pertains to the chosen occupations and geographical area.

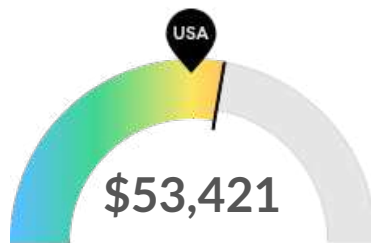
Executive Summary

Aggressive Job Posting Demand Over a Thin Supply of Regional Jobs



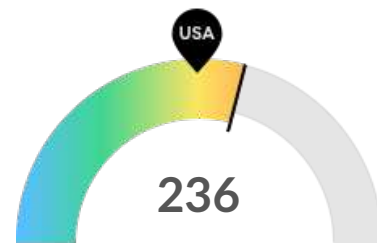
Jobs (2023)

San Diego-Chula Vista-Carlsbad, CA is not a hotspot for this kind of job. The national average for an area this size is 11,323* employees, while there are 8,260 here.



Compensation

Earnings are about average in San Diego-Chula Vista-Carlsbad, CA. The national median salary for your occupations is \$48,466, compared to \$53,421 here.



Job Posting Demand

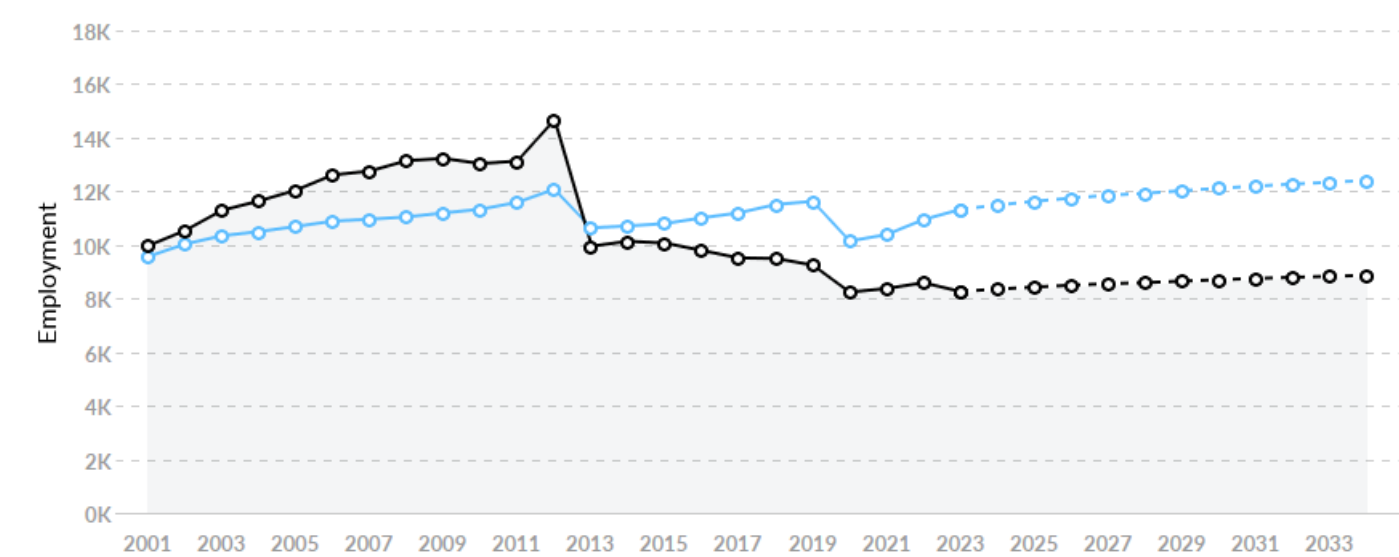
Job posting activity is high in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 188* job postings/mo, while there are 236 here.

*National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and San Diego-Chula Vista-Carlsbad, CA. In other words, the values represent the national average adjusted for region size.

Jobs

Regional Employment Is Lower Than the National Average

An average area of this size typically has 11,323* jobs, while there are 8,260 here. This lower than average supply of jobs may make it more difficult for workers in this field to find employment in your area.



Region		2023 Jobs	2024 Jobs	Change	% Change
●	San Diego-Chula Vista-Carlsbad, CA	8,260	8,349	90	1.1%
●	National Average	11,323	11,486	163	1.4%

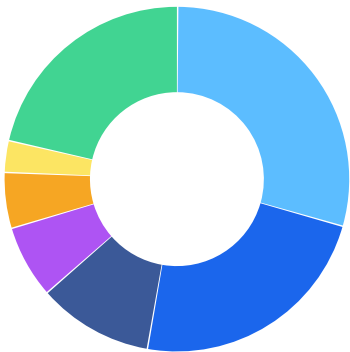
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Regional Breakdown



County	2023 Jobs
San Diego County, CA	8,260

Most Jobs are Found in the Education and Hospitals (Local Government) Industry Sector

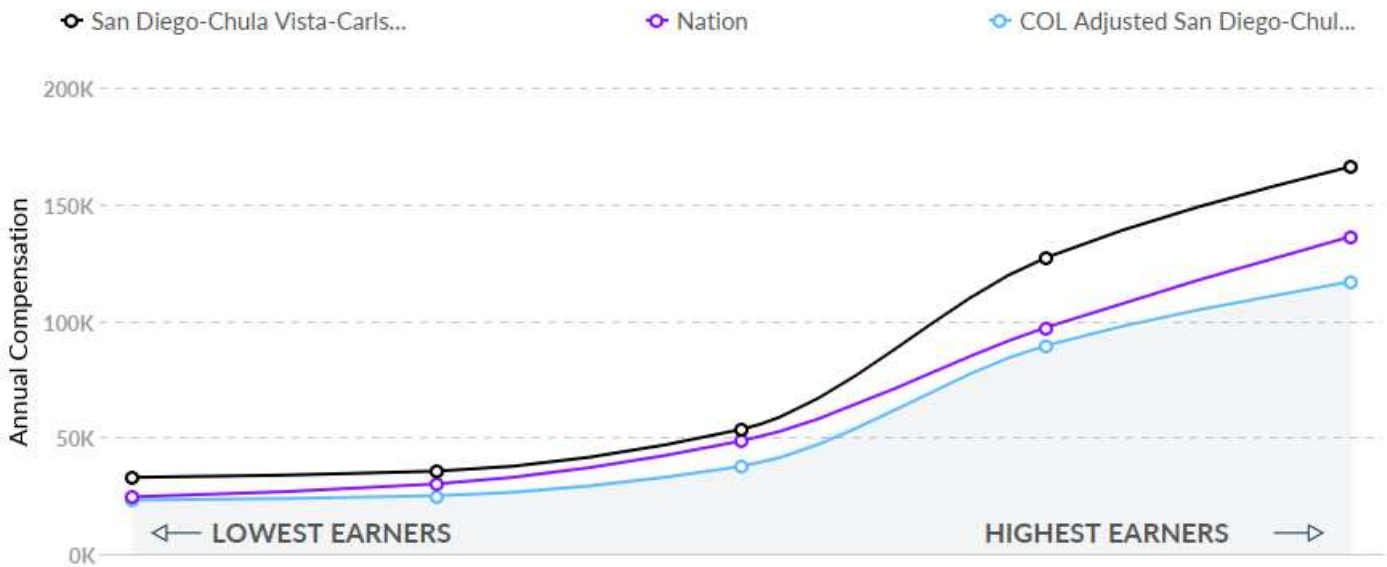


Industry	% of Occupation in Industry (2023)
Education and Hospitals (Local Government)	29.3%
Child Day Care Services	23.3%
Private Households	10.8%
Education and Hospitals (State Government)	6.8%
Elementary and Secondary Schools	5.2%
Civic and Social Organizations	3.0%
Other	21.5%

Compensation

Regional Compensation Is 10% Higher Than National Compensation

For your occupations, the 2023 median wage in San Diego-Chula Vista-Carlsbad, CA is \$53,421, while the national median wage is \$48,466.



Job Posting Activity



4,005 Unique Job Postings

The number of unique postings for this job from Jan 2023 to May 2024.



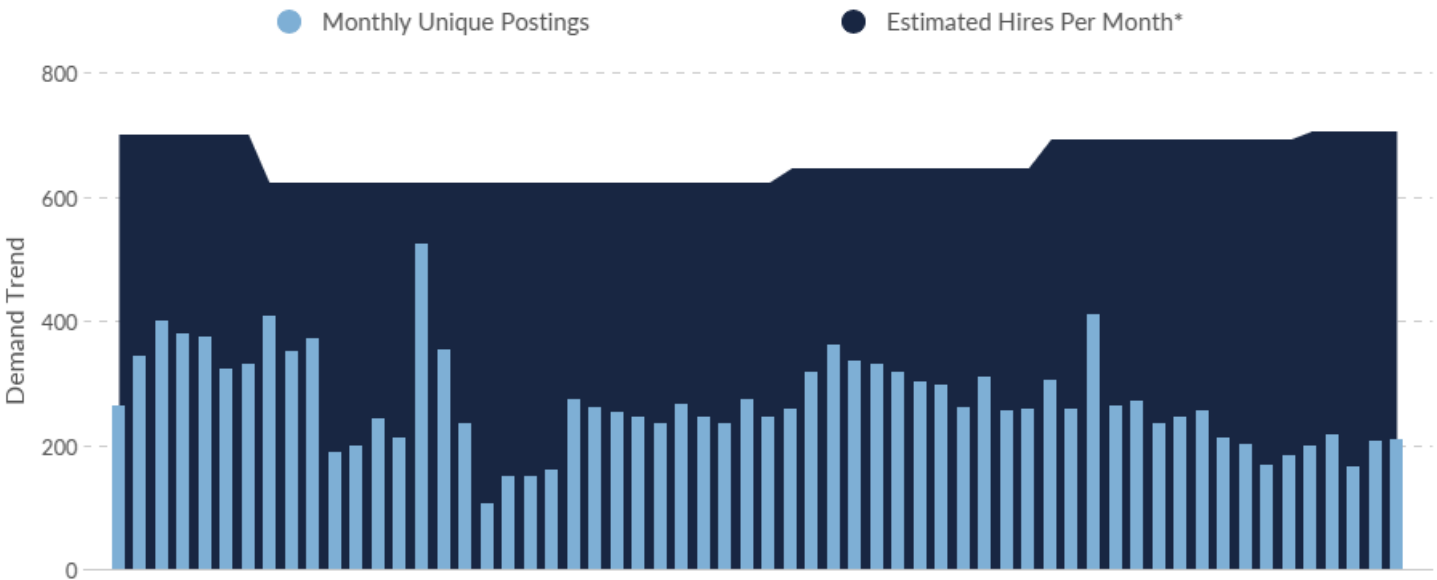
889 Employers Competing

All employers in the region who posted for this job from Jan 2023 to May 2024.



31 Day Median Duration

Posting duration is 2 days longer than what's typical in the region.



Occupation	Avg Monthly Postings (Jan 2023 - May 2024)	Avg Monthly Hires (Jan 2023 - May 2024)
Education and Childcare Administrators	153	137
Childcare Workers	82	558

*A hire is reported by the Quarterly Workforce Indicators when an individual's Social Security Number appears on a company's payroll and was not there the quarter before. Lightcast hires are calculated using a combination of Lightcast jobs data, information on separation rates from the Bureau of Labor Statistics (BLS), and industry-based hires data from the Census Bureau.

Top Companies	Unique Postings	Top Job Titles	Unique Postings
University of California	224 <div></div>	Nannies	444 <div></div>
Care.com	218 <div></div>	Baby Sitters	224 <div></div>
Arc After School & Experiential ...	133 <div></div>	Child Care Professionals	199 <div></div>
San Diego Nanny Agency	118 <div></div>	Preschool Directors	79 <div></div>
California State University	85 <div></div>	Principals	72 <div></div>
Kid Care	71 <div></div>	Childcare Directors	70 <div></div>
Grossmont College	68 <div></div>	After School Program Leaders	60 <div></div>
KinderCare Education	67 <div></div>	Daycare Assistants	39 <div></div>
Crunch Care	59 <div></div>	Family Assistants	37 <div></div>
San Diego State University	53 <div></div>	School Principals	35 <div></div>

Top Distinguishing Skills by Demand

Not enough data to display Distinguishing Skills for this occupation.

Top Defining Skills by Demand

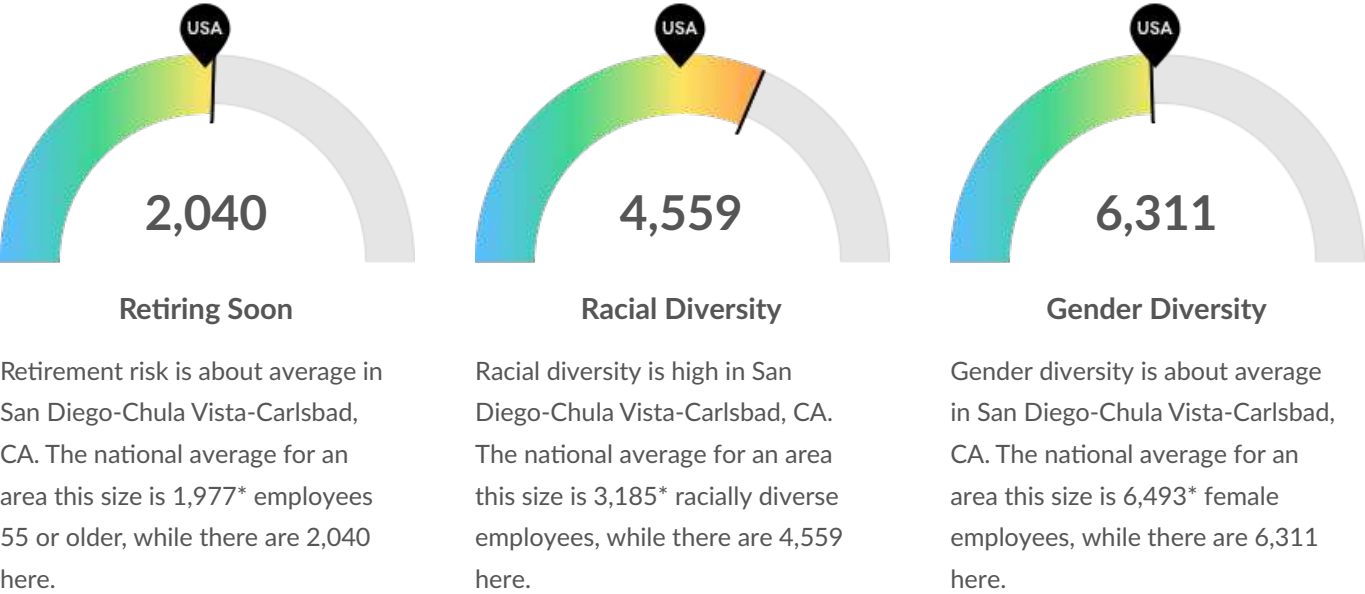
Not enough data to display Defining Skills for this occupation.

Top Necessary Skills by Demand

Not enough data to display Necessary Skills for this occupation.

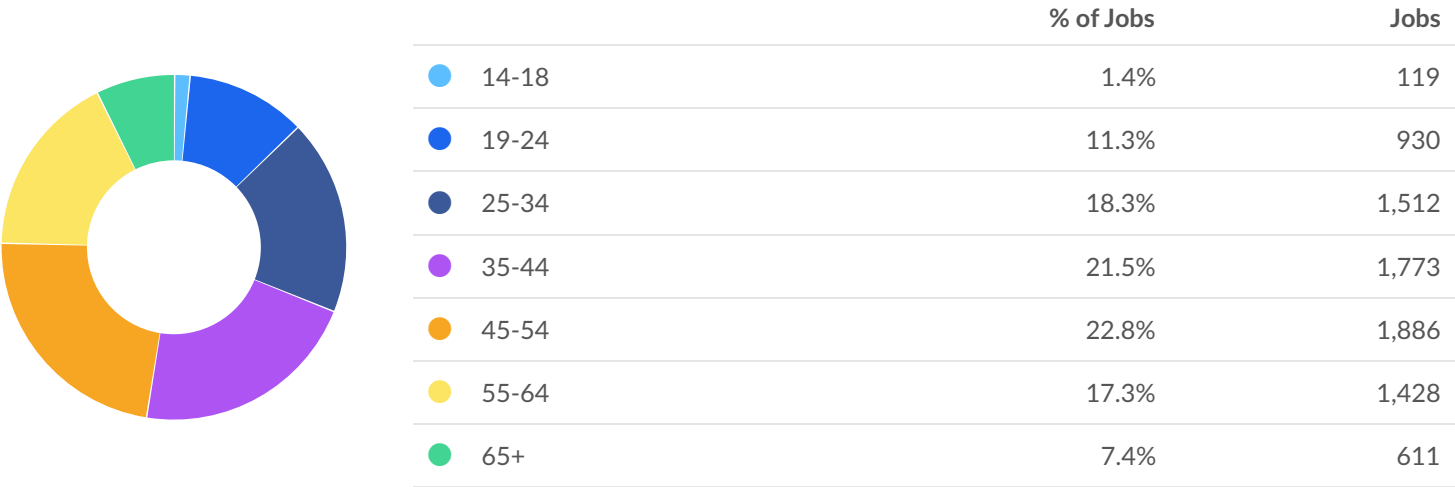
Demographics

Retirement Risk Is About Average, While Overall Diversity Is High

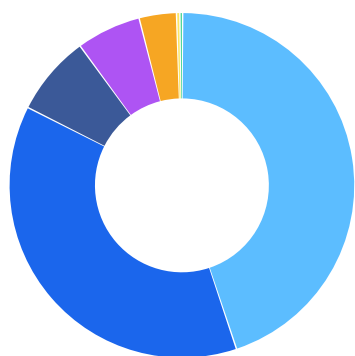


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Occupation Age Breakdown

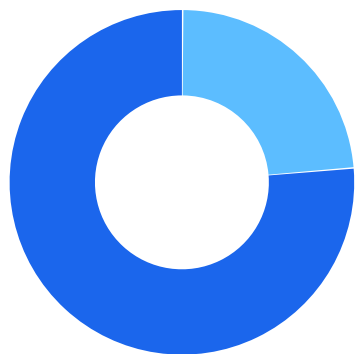


Occupation Race/Ethnicity Breakdown



	% of Jobs	Jobs
White	44.8%	3,701
Hispanic or Latino	37.6%	3,103
Asian	7.5%	620
Black or African American	6.1%	500
Two or More Races	3.5%	288
American Indian or Alaska Native	0.3%	26
Native Hawaiian or Other Pacific Islander	0.3%	21

Occupation Gender Breakdown



	% of Jobs	Jobs
Males	23.6%	1,949
Females	76.4%	6,311

Occupational Programs



25 Programs

Of the programs that can train for this job, 25 have produced completions in the last 5 years.



6,154 Completions (2023)

The completions from all regional institutions for all degree types.



1,031 Openings (2023)

The average number of openings for an occupation in the region is 256.

CIP Code	Top Programs	Completions (2023)	
13.0101	Education, General	2,082	<div></div>
13.1210	Early Childhood Education and Teaching	1,166	<div></div>
31.0501	Sports, Kinesiology, and Physical Education/Fitness, General	554	<div></div>
19.0709	Child Care Provider/Assistant	541	<div></div>
13.0401	Educational Leadership and Administration, General	465	<div></div>
13.1299	Teacher Education and Professional Development, Specific ...	367	<div></div>
31.0505	Exercise Science and Kinesiology	187	<div></div>
19.0706	Child Development	150	<div></div>
30.1901	Nutrition Sciences	97	<div></div>
13.0501	Educational/Instructional Technology	94	<div></div>

Top Schools	Completions (2023)	
Ashford University	1,324	<div></div>
San Diego State University	1,128	<div></div>
National University	898	<div></div>
Northcentral University	662	<div></div>
Point Loma Nazarene University	310	<div></div>
California State University-San Marcos	305	<div></div>
MiraCosta College	244	<div></div>
Alliant International University-San Diego	184	<div></div>
Palomar College	145	<div></div>
University of California-San Diego	142	<div></div>

Appendix A - Data Sources and Calculations

Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

Occupation Data

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates are also affected by county-level Emsi earnings by industry.

Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

Cost of Living Data

Lightcast's cost of living data is based on the Cost of Living Index published by the Council for Community and Economic Research (C2ER).

Lightcast Job Postings

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.