

Report Builder

Lightcast Q3 2024 Data Set

July 2024



Parameters

Report Focus:

Description
Summary
Trends
Occupations

Description
Job Titles
Industries
Skills

Regions:

Code	Description
41740	San Diego-Chula Vista-Carlsbad, CA

Job Title:

Results should include

Description
ESL Teachers
ESL Aides

Description
ESL Assistants
ESL Interns

Minimum Experience Required: Any

Education Level: Any

Job Type: Include Internships

Keyword Search:

Posting Type: Newly Posted

Job Postings Summary

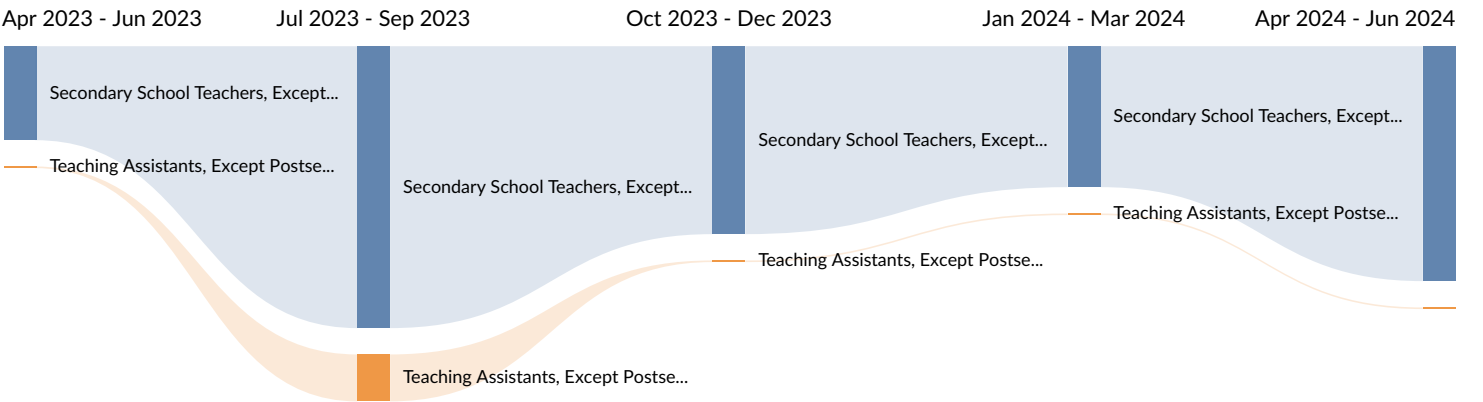
<div>29</div> <div>Unique Postings</div> <div>184 Total Postings</div>	<div>6 : 1</div> <div>Posting Intensity</div> <div><div></div></div> <div>Regional Average: 4 : 1</div>	<div>18</div> <div>Employers Competing</div> <div>32,304 Total Employers</div>	<div>25 days</div> <div>Median Posting Duration</div> <div>Regional Average: 28 days</div>
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There were 184 total job postings for your selection from January 2023 to June 2024, of which 29 were unique. These numbers give us a Posting Intensity of 6-to-1, meaning that for every 6 postings there is 1 unique job posting.

This is higher than the Posting Intensity for all other occupations and companies in the region (4-to-1), indicating that they may be trying harder to hire for this position.

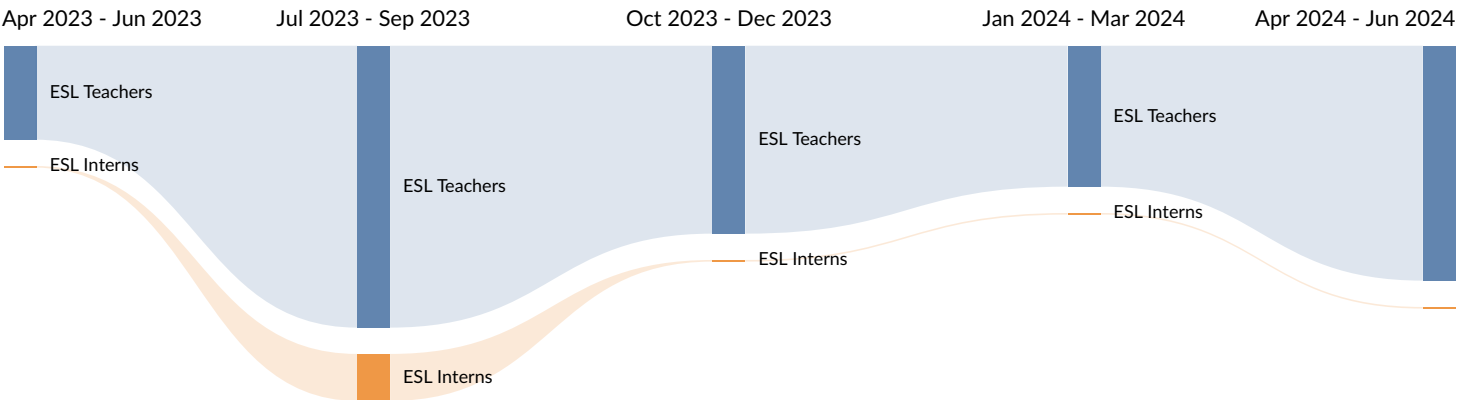
Occupation Trends in Job Postings by Quarter

The chart below captures the postings trend for the top 2 occupations posted for based on your filters.



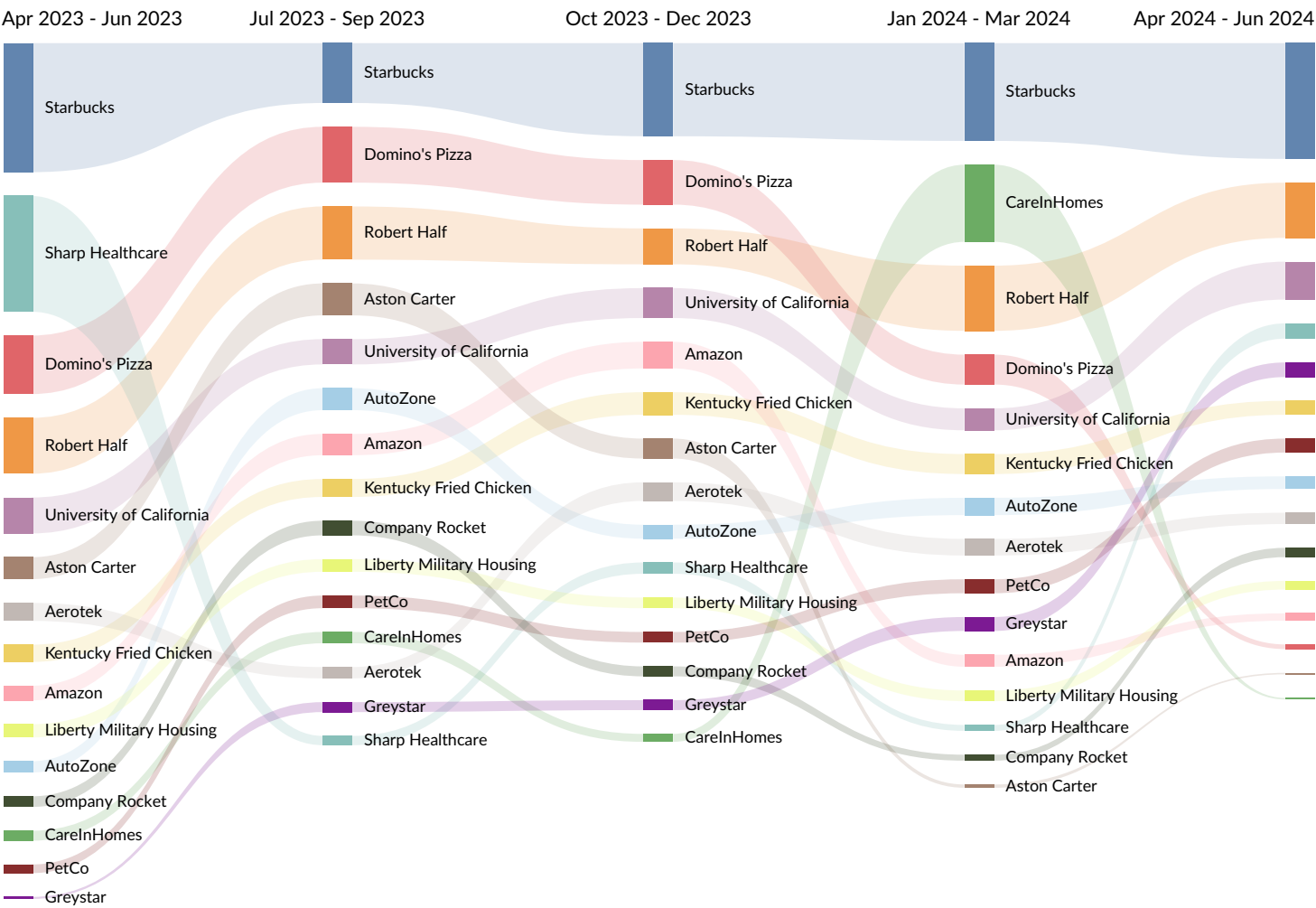
Job Title Trends in Job Postings by Quarter

The chart below captures the postings trend for the top 2 job titles posted for based on your filters.



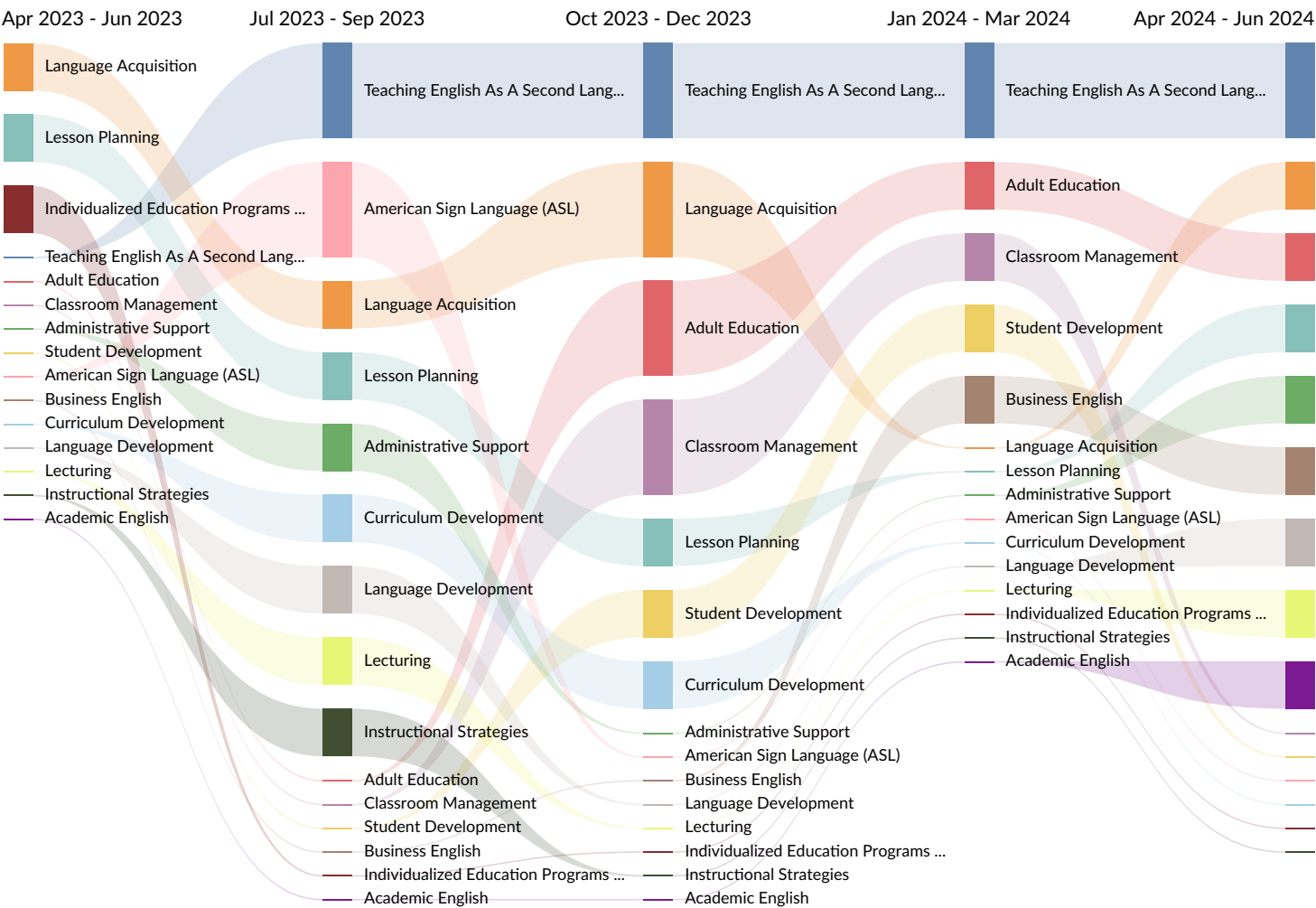
Company Trends in Job Postings by Quarter

The chart below captures the postings trend for the top 15 companies posted for based on your filters.



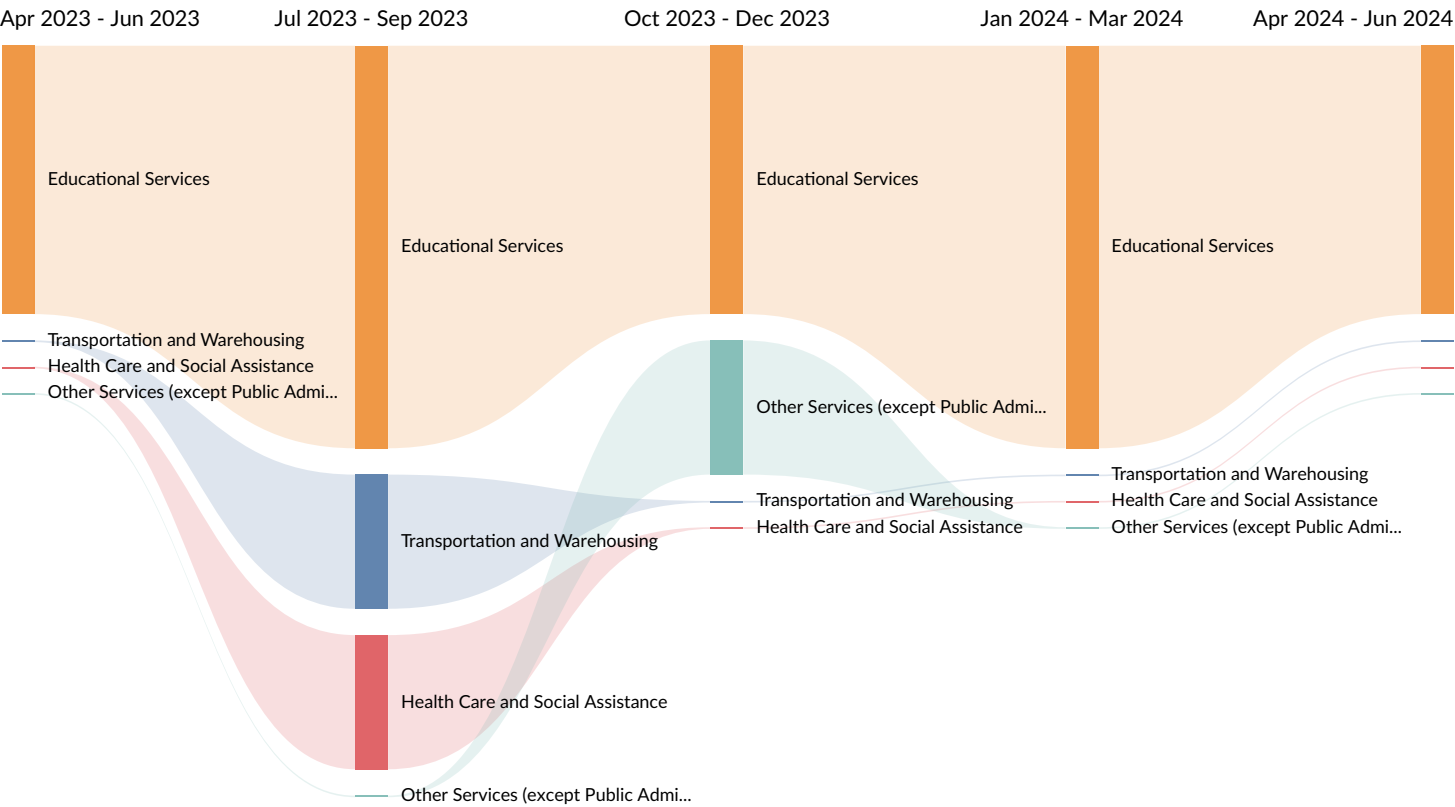
Skill Trends in Job Postings by Quarter

The chart below captures the postings trend for the top 15 skills posted for based on your filters.



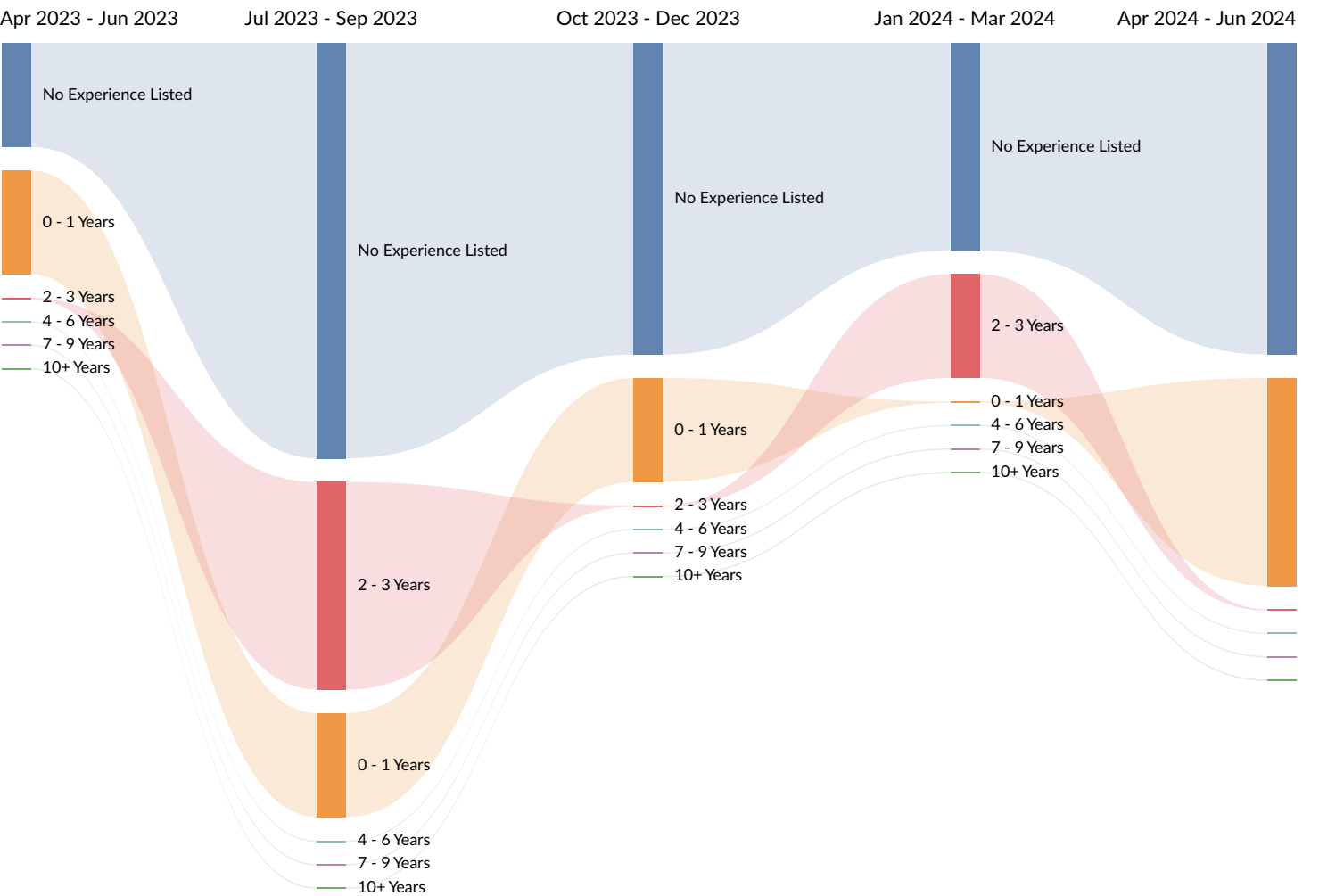
Industry Trends in Job Postings by Quarter

The chart below captures the postings trend by quarter for the top 4 industries posting in your region based on your filters.



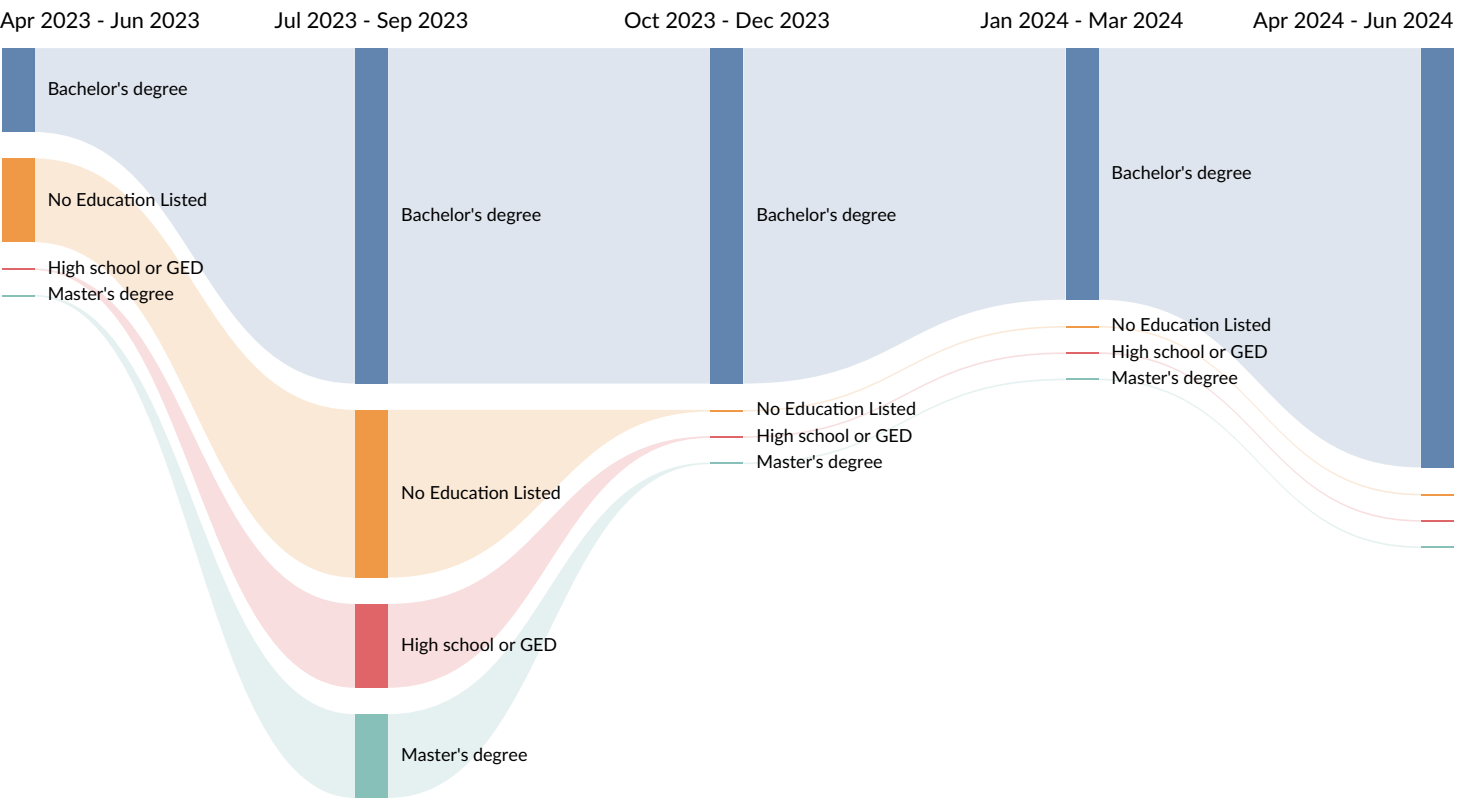
Minimum Experience Requirement Trends in Job Postings by Quarter

The chart below captures the trend for the experience requirements by quarter shown in postings in your region based on your filters.



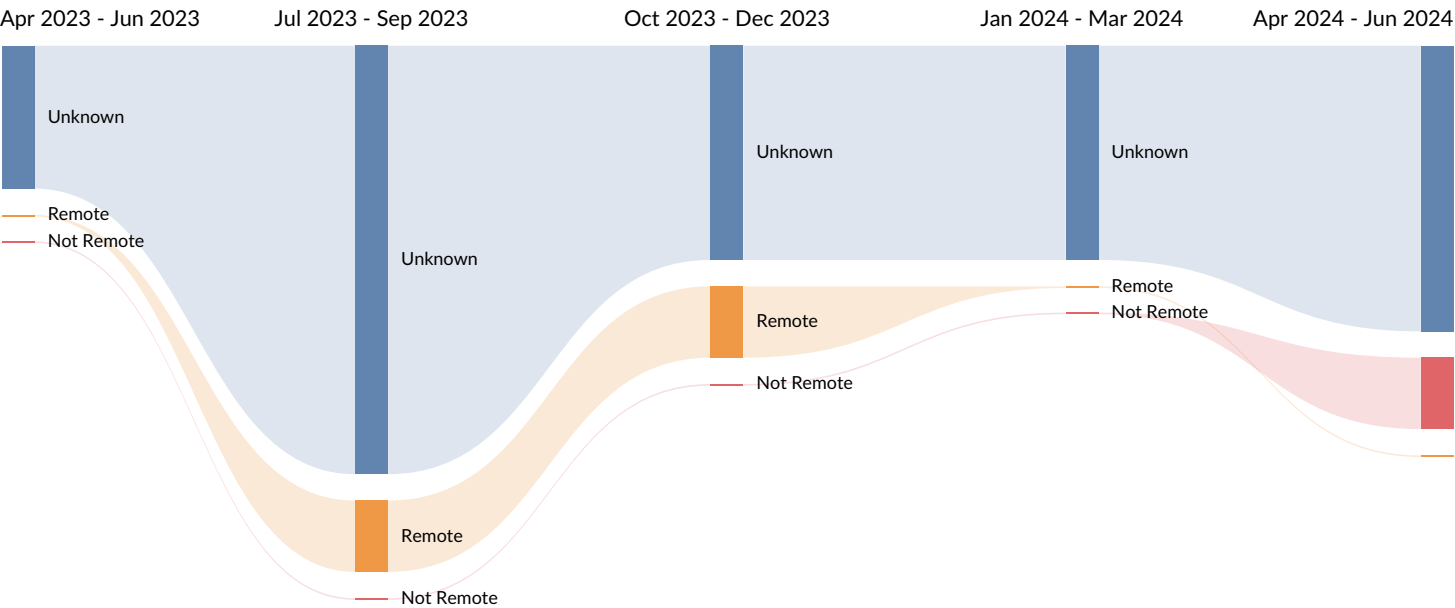
Educational Requirement Trends in Job Postings by Quarter

The chart below captures the quarterly trend for the educational requirements shown in postings in your region based on your filters.



Remote Trends in Job Postings by Quarter

The chart below captures the remote posting trends based on your filters.





Top Posted Occupations

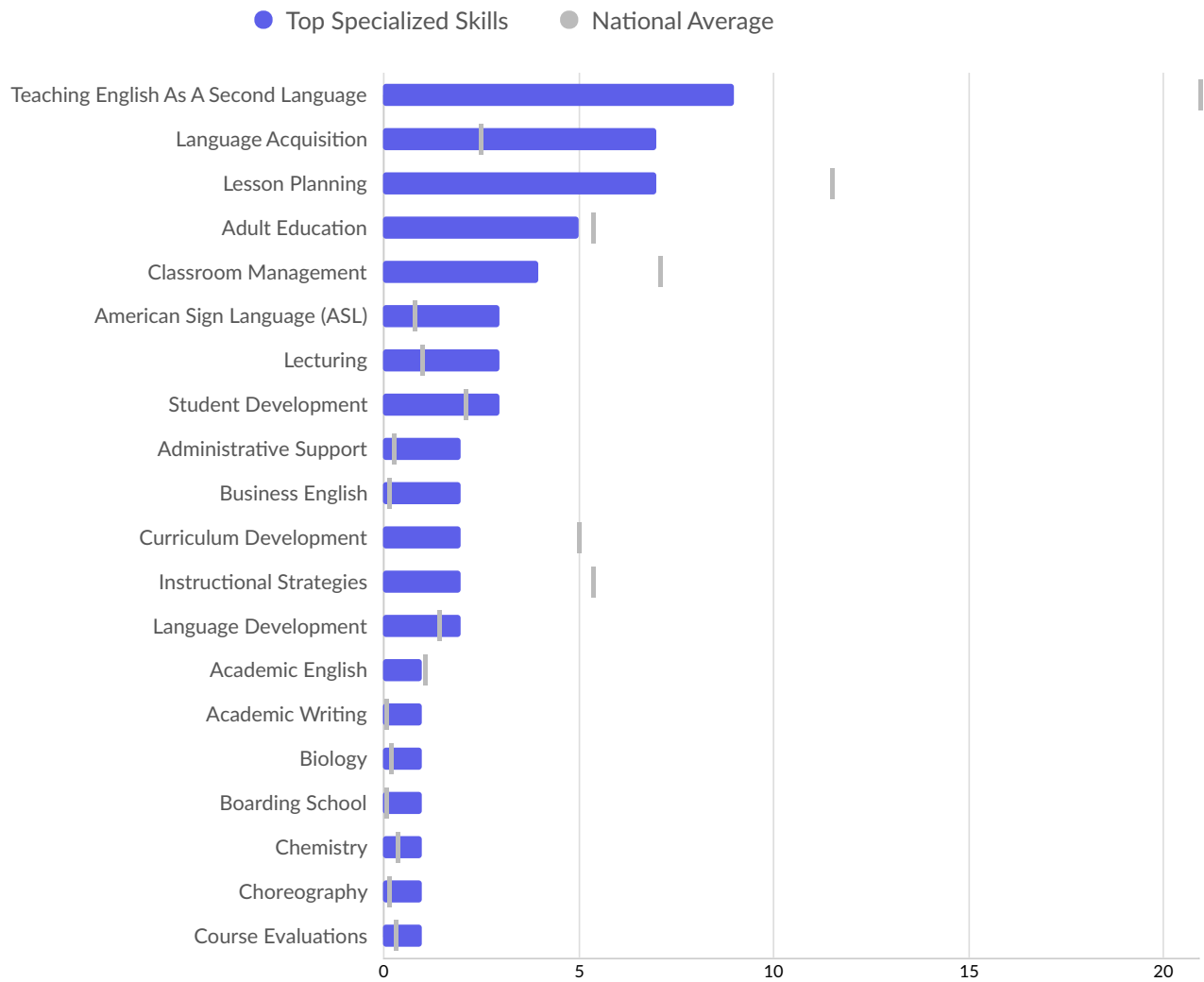
Occupation (SOC)	Total/Unique (Jan 2023 - Jun 2024)	Posting Intensity	Median Posting Duration
Secondary School Teachers, Except Special and Career/Technical Education	182 / 27	7 : 1	25 days
Tutors	1 / 1	1 : 1	28 days
Teaching Assistants, Except Postsecondary	1 / 1	1 : 1	n/a

Top Posted Job Titles

Job Title	Total/Unique (Jan 2023 - Jun 2024)	Posting Intensity	Median Posting Duration
ESL Teachers	183 / 28	7 : 1	25 days
ESL Interns	1 / 1	1 : 1	n/a

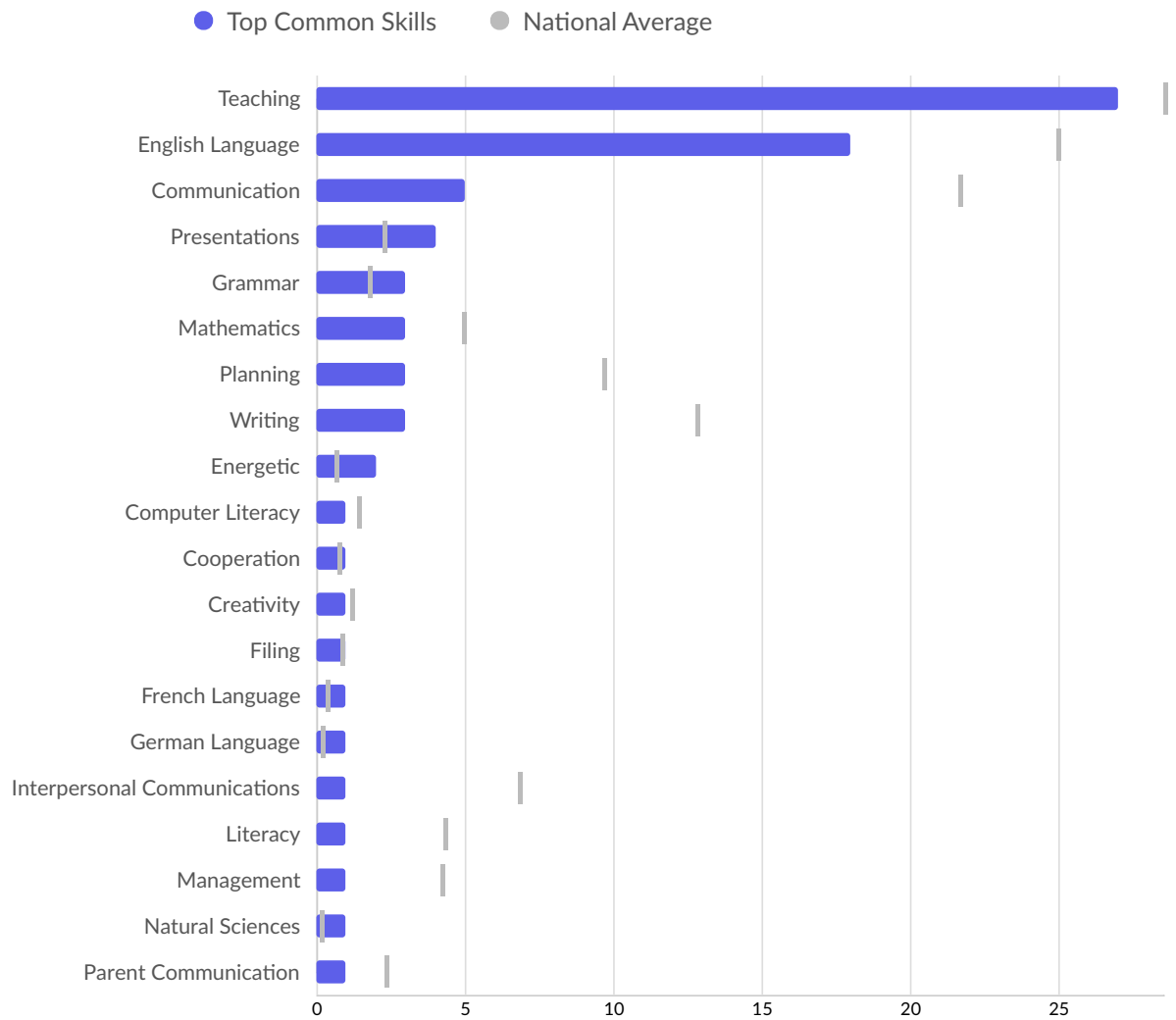
Top Industries

	Total/Unique (Jan 2023 - Jun 2024)	Posting Intensity	Median Posting Duration
Educational Support Services	28 / 10	3 : 1 	30 days
Elementary and Secondary Schools	7 / 4	2 : 1 	18 days
All Other Miscellaneous Schools and Instruction	2 / 2	1 : 1 	3 days
Clothing and Clothing Accessories Retailers	1 / 1	1 : 1 	28 days
Used Household and Office Goods Moving	1 / 1	1 : 1 	22 days
Other Management Consulting Services	2 / 1	2 : 1 	32 days
Language Schools	30 / 1	30 : 1 	n/a
Emergency and Other Relief Services	1 / 1	1 : 1 	n/a
Other Social Advocacy Organizations	1 / 1	1 : 1 	30 days



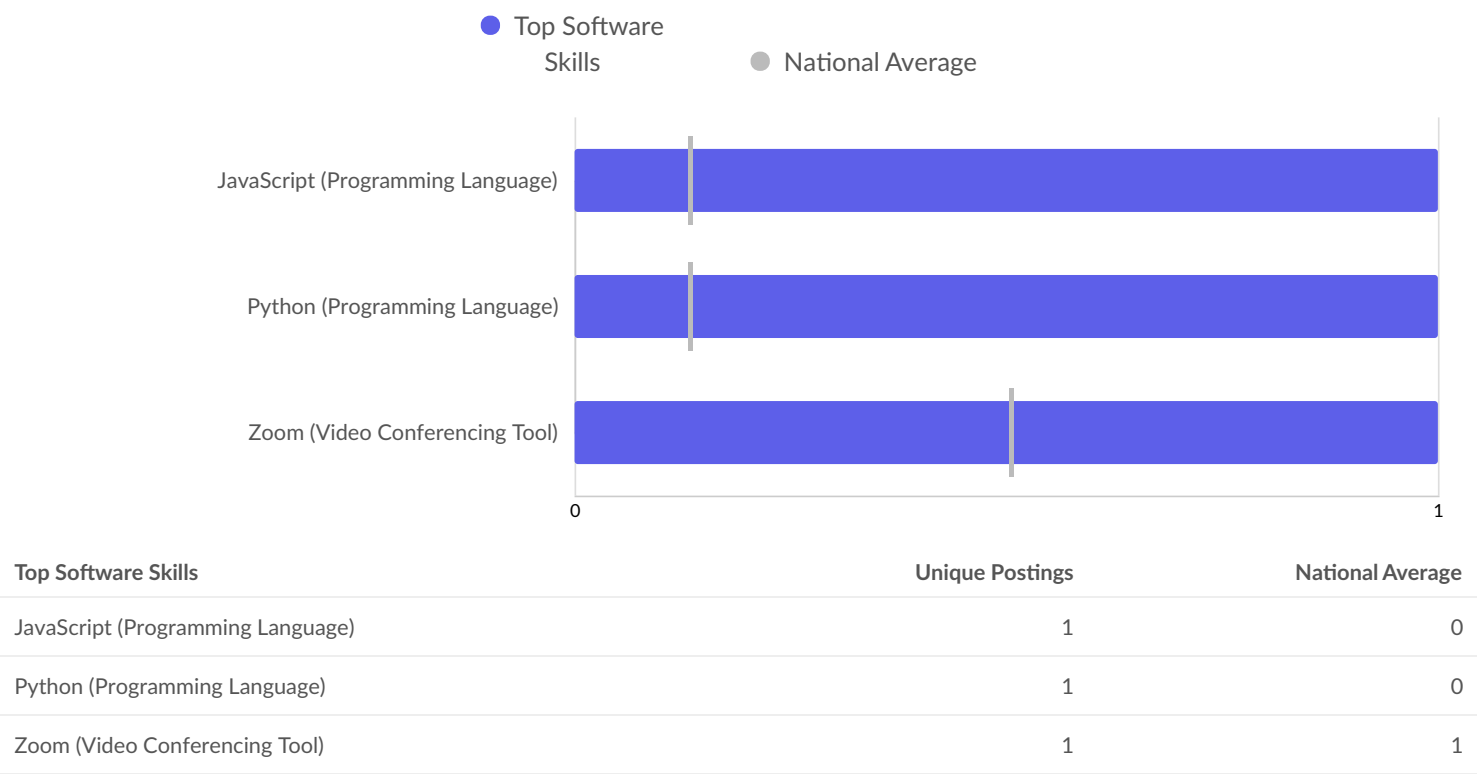
Top Specialized Skills	Unique Postings	National Average
Teaching English As A Second Language	9	21
Language Acquisition	7	2
Lesson Planning	7	11
Adult Education	5	5
Classroom Management	4	7
American Sign Language (ASL)	3	1
Lecturing	3	1
Student Development	3	2
Administrative Support	2	0
Business English	2	0
Curriculum Development	2	5
Instructional Strategies	2	5
Language Development	2	1

Academic English	1	1
Academic Writing	1	0
Biology	1	0
Boarding School	1	0
Chemistry	1	0
Choreography	1	0
Course Evaluations	1	0



Top Common Skills	Unique Postings	National Average
Teaching	27	29
English Language	18	25
Communication	5	22
Presentations	4	2
Grammar	3	2
Mathematics	3	5
Planning	3	10
Writing	3	13
Energetic	2	1
Computer Literacy	1	1
Cooperation	1	1
Creativity	1	1
Filing	1	1

French Language	1	0
German Language	1	0
Interpersonal Communications	1	7
Literacy	1	4
Management	1	4
Natural Sciences	1	0
Parent Communication	1	2



Appendix A - Data Sources and Calculations

Lightcast Job Postings

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

State Data Sources

This report uses state data from the following agencies: California Employment Development Department