

A person wearing a green t-shirt, a tan cap, and orange earplugs is riding a green riding lawn mower on a grassy field. The person is seen from the side, facing away from the camera. The background shows a clear blue sky and some trees.

8 Occupations in San Diego-Chula Vista-Carlsbad, CA

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What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



Report Parameters

8 Occupations

| | | | |
|---------|---|---------|--|
| 37-3011 | Landscaping and Groundskeeping Workers | 49-9098 | Helpers--Installation, Maintenance, and Repair Workers |
| 37-1012 | First-Line Supervisors of Landscaping, Lawn Service, and Groundskeeping Workers | 19-1013 | Soil and Plant Scientists |
| 37-3012 | Pesticide Handlers, Sprayers, and Applicators, Vegetation | 27-1023 | Floral Designers |
| 45-2092 | Farmworkers and Laborers, Crop, Nursery, and Greenhouse | 37-3013 | Tree Trimmers and Pruners |

1 MSA

| | |
|-------|------------------------------------|
| 41740 | San Diego-Chula Vista-Carlsbad, CA |
|-------|------------------------------------|

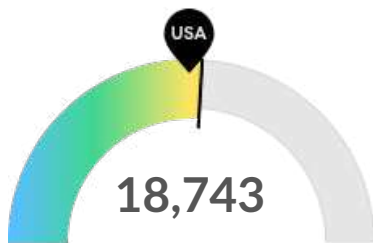
Class of Worker

QCEW Employees

The information in this report pertains to the chosen occupations and geographical area.

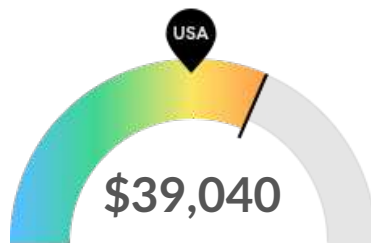
Executive Summary

Average Job Posting Demand Over an Average Supply of Regional Jobs



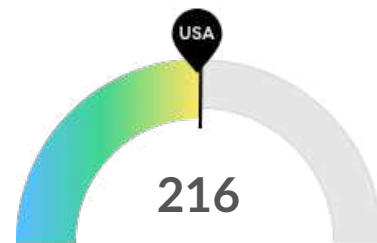
Jobs (2023)

San Diego-Chula Vista-Carlsbad, CA is about average for this kind of job. The national average for an area this size is 17,732* employees, while there are 18,743 here.



Compensation

Earnings are high in San Diego-Chula Vista-Carlsbad, CA. The national median salary for your occupations is \$36,556, compared to \$39,040 here.



Job Posting Demand

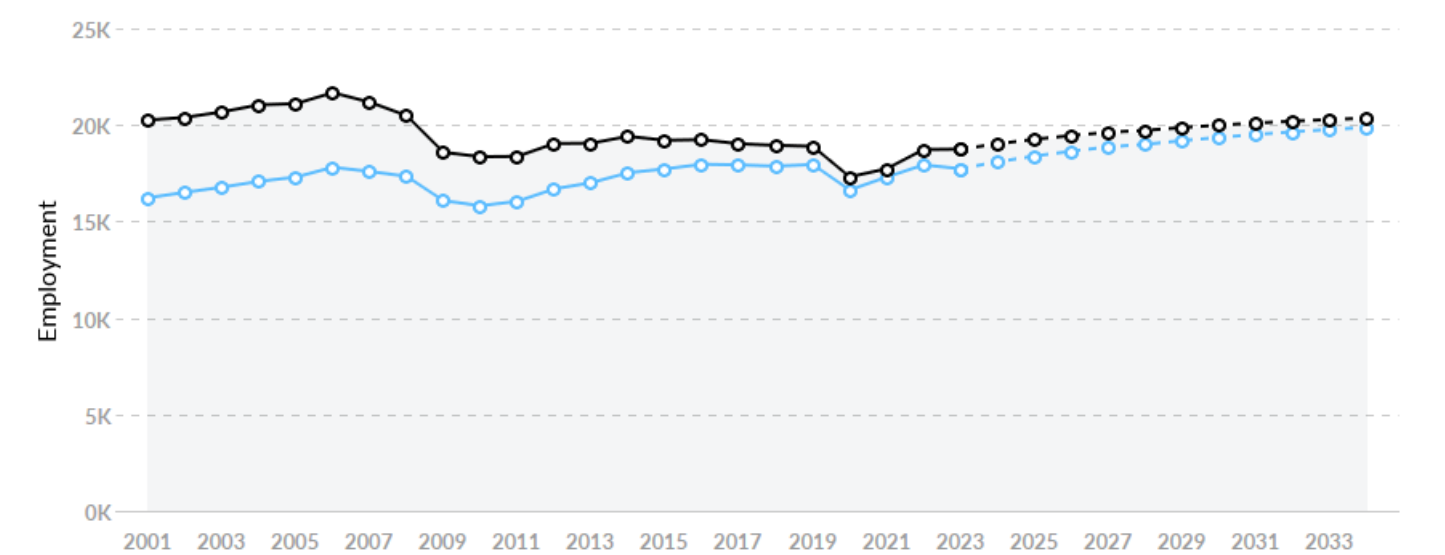
Job posting activity is about average in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 214* job postings/mo, while there are 216 here.

*National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and San Diego-Chula Vista-Carlsbad, CA. In other words, the values represent the national average adjusted for region size.

Jobs

Regional Employment Is About Equal to the National Average

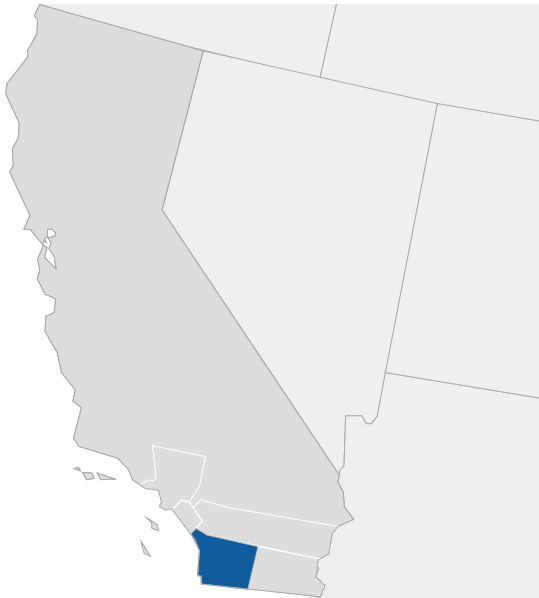
An average area of this size typically has 17,732* jobs, while there are 18,743 here.



| | Region | 2023 Jobs | 2024 Jobs | Change | % Change |
|---|------------------------------------|-----------|-----------|--------|----------|
| ● | San Diego-Chula Vista-Carlsbad, CA | 18,743 | 19,019 | 276 | 1.5% |
| ● | National Average | 17,732 | 18,088 | 356 | 2.0% |

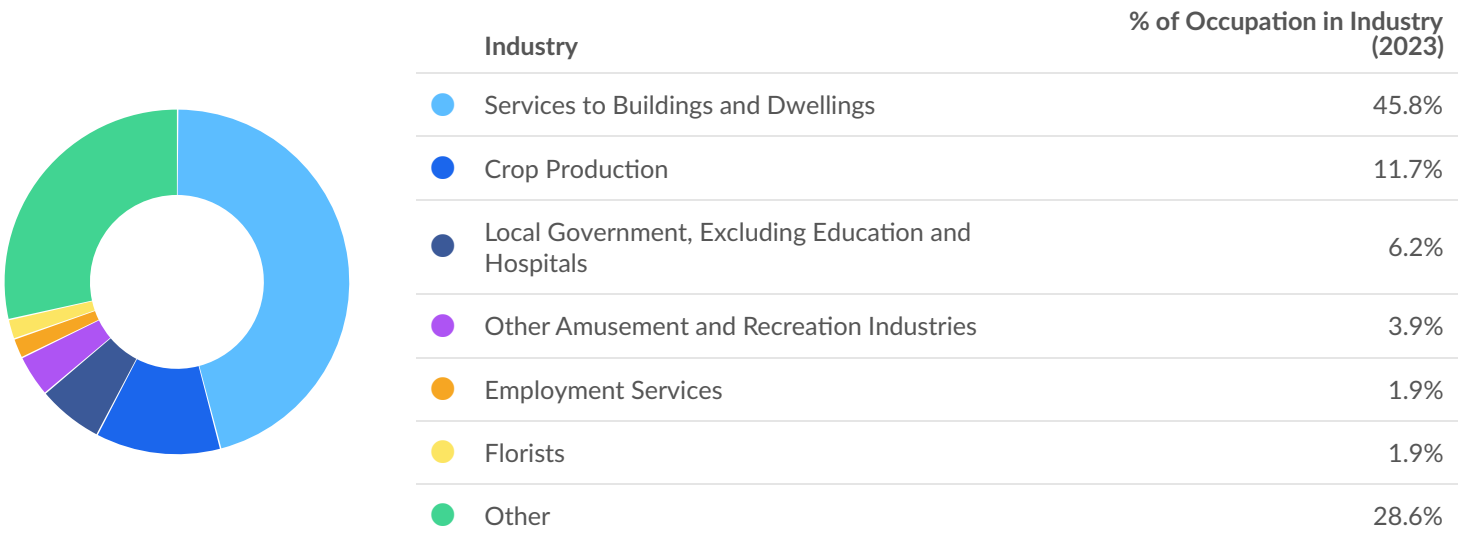
*National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and San Diego-Chula Vista-Carlsbad, CA. In other words, the values represent the national average adjusted for region size.

Regional Breakdown



| County | 2023 Jobs |
|----------------------|-----------|
| San Diego County, CA | 18,743 |

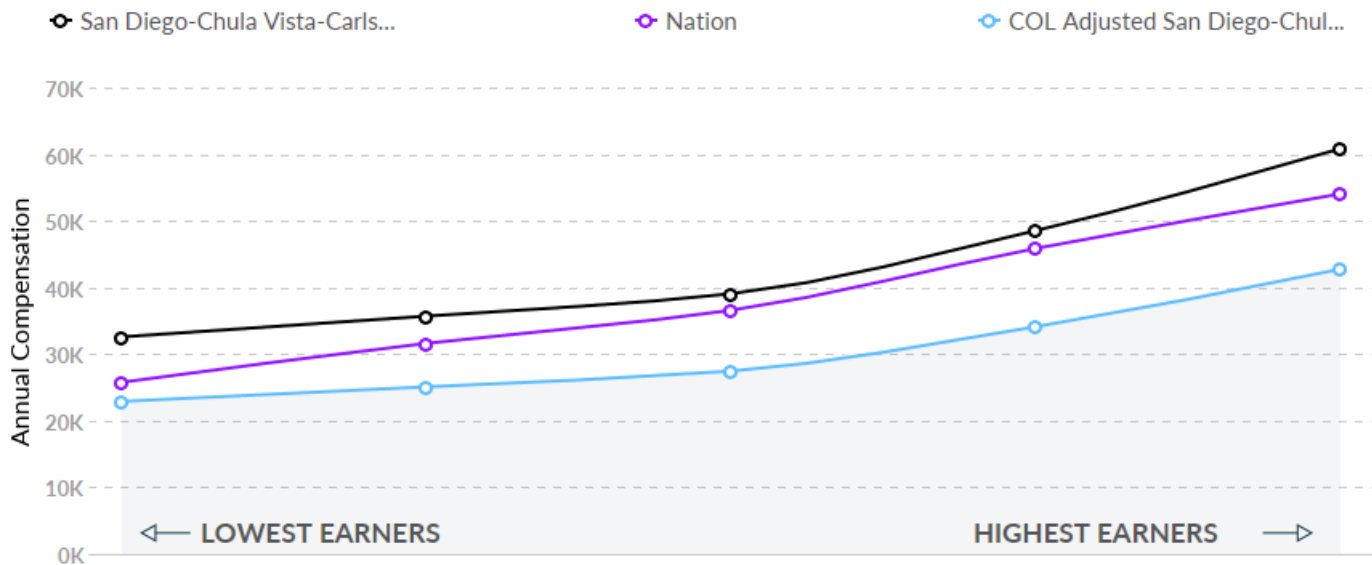
Most Jobs are Found in the Services to Buildings and Dwellings Industry Sector



Compensation

Regional Compensation Is 7% Higher Than National Compensation

For your occupations, the 2023 median wage in San Diego-Chula Vista-Carlsbad, CA is \$39,040, while the national median wage is \$36,556.



Job Posting Activity



3,880 Unique Job Postings

The number of unique postings for this job from Jan 2023 to Jun 2024.



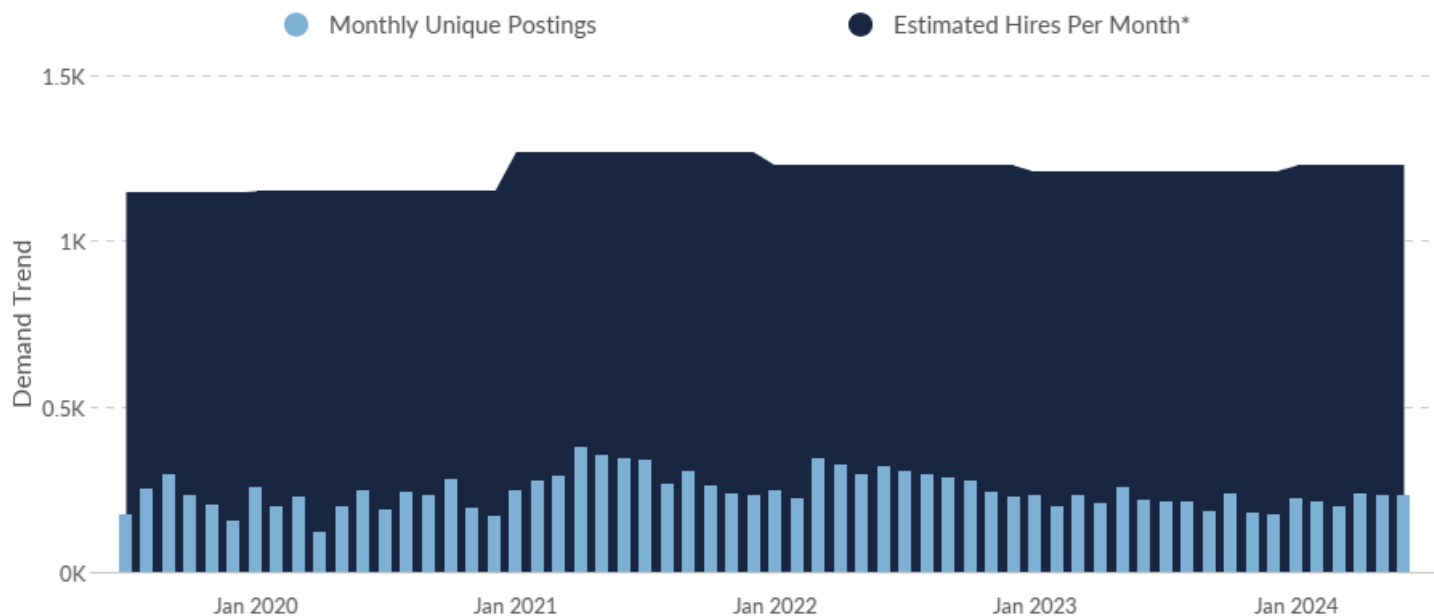
993 Employers Competing

All employers in the region who posted for this job from Jan 2023 to Jun 2024.



30 Day Median Duration

Posting duration is 2 days longer than what's typical in the region.



| Occupation | Avg Monthly Postings (Jan 2023 - Jun 2024) | Avg Monthly Hires (Jan 2023 - Jun 2024) |
|---|--|---|
| Helpers--Installation, Maintenance, and Repair Workers | 83 | 39 |
| Landscaping and Groundskeeping Workers | 77 | 678 |
| First-Line Supervisors of Landscaping, Lawn Service, and Groundskeeping Workers | 33 | 67 |
| Farmworkers and Laborers, Crop, Nursery, and Greenhouse | 9 | 318 |
| Tree Trimmers and Pruners | 6 | 55 |
| Floral Designers | 3 | 38 |
| Pesticide Handlers, Sprayers, and Applicators, Vegetation | 3 | 9 |
| Soil and Plant Scientists | 1 | 10 |

*A hire is reported by the Quarterly Workforce Indicators when an individual's Social Security Number appears on a company's payroll and was not there the quarter before. Lightcast hires are calculated using a combination of Lightcast jobs data, information on separation rates from the Bureau of Labor Statistics (BLS), and industry-based hires data from the Census Bureau.

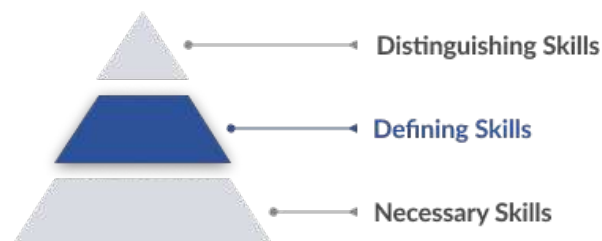
| Top Companies | | Unique Postings | Top Job Titles | | Unique Postings |
|--------------------------------|-----|-----------------|-----------------------------|-----|-----------------|
| Brightview | 169 | <div></div> | Maintenance Workers | 321 | <div></div> |
| University of California | 66 | <div></div> | Groundskeepers | 230 | <div></div> |
| Landsystems | 49 | <div></div> | Maintenance Assistants | 210 | <div></div> |
| McDonald's | 42 | <div></div> | Landscapers | 196 | <div></div> |
| Aerotek | 38 | <div></div> | Greenskeepers | 114 | <div></div> |
| Bemus Landscape | 37 | <div></div> | General Maintenance Workers | 105 | <div></div> |
| State of California | 33 | <div></div> | Landscape Laborers | 104 | <div></div> |
| Sodexo | 31 | <div></div> | Grounds Maintenance Workers | 81 | <div></div> |
| Navy Exchange Service Comma... | 29 | <div></div> | Gardeners | 73 | <div></div> |
| American Golf Corporation | 28 | <div></div> | Irrigation Technicians | 65 | <div></div> |

Top Distinguishing Skills by Demand

Not enough data to display Distinguishing Skills for this occupation.

Top Defining Skills by Demand

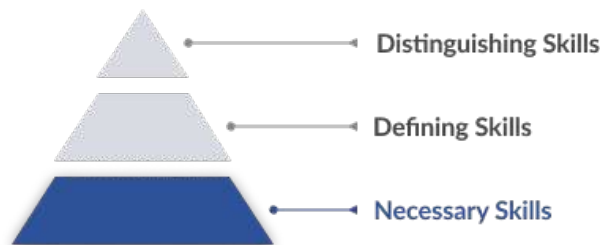
An occupation's Defining Skills represent the day-to-day tasks and responsibilities of the job. An employee needs these skills to qualify for and perform successfully in this occupation.



| Skill | Salary Boosting | Job Postings Requesting | Projected Growth | Growth Relative to Market |
|--|-----------------|-------------------------|------------------|---------------------------|
| Landscaping | × | 1,365 | +10.6% | Growing |
| Valid Driver's License | × | 1,331 | +7.5% | Stable |
| Irrigation (Landscaping And Agriculture) | × | 951 | +3.0% | Lagging |
| Mowing | × | 770 | +12.1% | Growing |
| Painting | × | 587 | +16.0% | Growing |
| Plumbing | × | 565 | +9.8% | Growing |
| Pruning | × | 498 | +2.1% | Lagging |
| Landscape Maintenance | ✓ | 476 | +10.1% | Growing |
| Groundskeeping | × | 442 | +8.8% | Growing |
| HVAC | × | 426 | +7.5% | Stable |

Top Necessary Skills by Demand

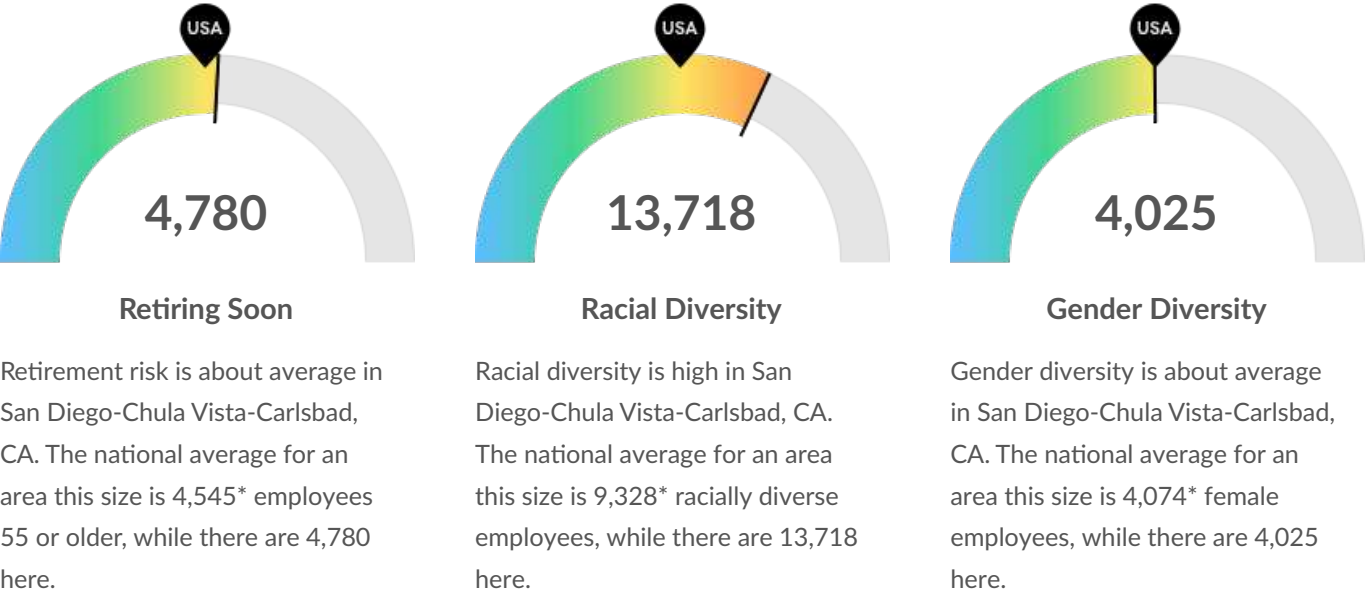
An occupation's Necessary Skills are the specialized skills required for that job and relevant across other similar jobs. An employee needs these skills as building blocks to perform the more complex Defining Skills.



| Skill | Salary Boosting | Job Postings Requesting | Projected Growth | Growth Relative to Market |
|------------------------|-----------------|-------------------------|------------------|---------------------------|
| Landscaping | × | 1,365 | +10.6% | Growing |
| Valid Driver's License | × | 1,331 | +7.5% | Stable |
| Mowing | × | 770 | +12.1% | Growing |
| Power Tool Operation | × | 590 | +7.4% | Stable |
| Construction | × | 531 | +10.5% | Growing |
| Hand Tools | × | 505 | +6.2% | Stable |
| Pruning | × | 498 | +2.1% | Lagging |
| Landscape Maintenance | ✓ | 476 | +10.1% | Growing |
| Weed Control | × | 392 | +10.9% | Growing |
| Machinery | × | 383 | +8.0% | Stable |

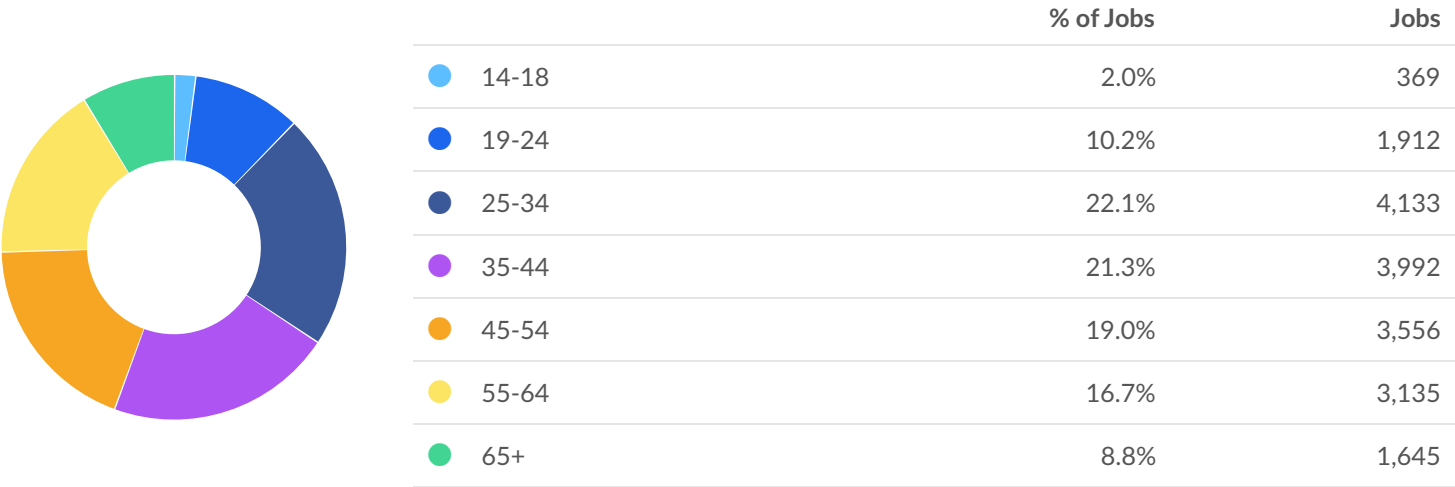
Demographics

Retirement Risk Is About Average, While Overall Diversity Is High

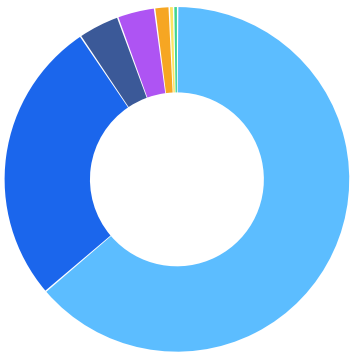


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Occupation Age Breakdown

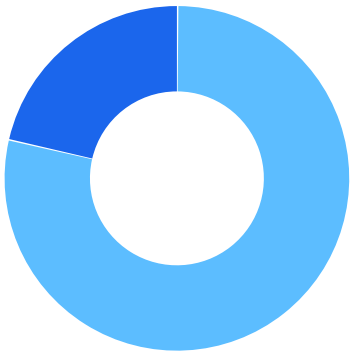


Occupation Race/Ethnicity Breakdown



| | % of Jobs | Jobs |
|---|-----------|--------|
| Hispanic or Latino | 63.7% | 11,936 |
| White | 26.8% | 5,025 |
| Asian | 3.9% | 723 |
| Black or African American | 3.5% | 657 |
| Two or More Races | 1.4% | 255 |
| American Indian or Alaska Native | 0.4% | 75 |
| Native Hawaiian or Other Pacific Islander | 0.4% | 71 |

Occupation Gender Breakdown



| | % of Jobs | Jobs |
|---------|-----------|--------|
| Males | 78.5% | 14,718 |
| Females | 21.5% | 4,025 |

Occupational Programs



17 Programs

Of the programs that can train for this job, 17 have produced completions in the last 5 years.



2,203 Completions (2023)

The completions from all regional institutions for all degree types.



2,673 Openings (2023)

The average number of openings for an occupation in the region is 257.

| CIP Code | Top Programs | Completions (2023) | |
|----------|---|--------------------|-------------|
| 26.0101 | Biology/Biological Sciences, General | 1,509 | <div></div> |
| 40.0501 | Chemistry, General | 343 | <div></div> |
| 47.0201 | Heating, Air Conditioning, Ventilation and Refrigeration Mai... | 198 | <div></div> |
| 40.0601 | Geology/Earth Science, General | 57 | <div></div> |
| 46.0401 | Building/Property Maintenance | 29 | <div></div> |
| 47.0605 | Diesel Mechanics Technology/Technician | 18 | <div></div> |
| 01.0605 | Landscaping and Groundskeeping | 12 | <div></div> |
| 47.0302 | Heavy Equipment Maintenance Technology/Technician | 12 | <div></div> |
| 01.0606 | Plant Nursery Operations and Management | 9 | <div></div> |
| 01.0601 | Applied Horticulture/Horticulture Operations, General | 7 | <div></div> |

| Top Schools | Completions (2023) | |
|--|--------------------|-------------|
| University of California-San Diego | 667 | <div></div> |
| San Diego State University | 410 | <div></div> |
| California State University-San Marcos | 209 | <div></div> |
| San Diego Mesa College | 115 | <div></div> |
| UEI College-Chula Vista | 107 | <div></div> |
| San Diego Miramar College | 102 | <div></div> |
| University of San Diego | 88 | <div></div> |
| UEI College-Oceanside | 81 | <div></div> |
| San Diego City College | 76 | <div></div> |
| Palomar College | 75 | <div></div> |

Appendix A - Data Sources and Calculations

Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

Occupation Data

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates are also affected by county-level Emsi earnings by industry.

Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

Cost of Living Data

Lightcast's cost of living data is based on the Cost of Living Index published by the Council for Community and Economic Research (C2ER).

Lightcast Job Postings

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.