

# 6 Occupations in San Diego-Chula Vista-Carlsbad, CA

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## What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



# Report Parameters

## 6 Occupations

19-3039	Psychologists, All Other	21-1013	Marriage and Family Therapists
19-3033	Clinical and Counseling Psychologists	21-1018	Substance Abuse, Behavioral Disorder, and
21-1023	Mental Health and Substance Abuse Social		Mental Health Counselors
Workers		19-3032	Industrial-Organizational Psychologists

## 1 MSA

41740	San Diego-Chula Vista-Carlsbad, CA
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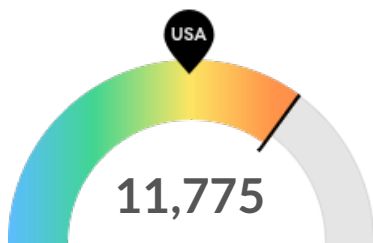
## Class of Worker

QCEW Employees

The information in this report pertains to the chosen occupations and geographical area.

## Executive Summary

### Aggressive Job Posting Demand Over a Deep Supply of Regional Jobs



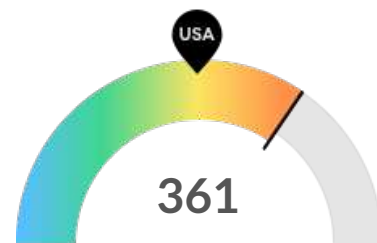
**Jobs (2023)**

San Diego-Chula Vista-Carlsbad, CA is a hotspot for this kind of job. The national average for an area this size is 6,761\* employees, while there are 11,775 here.



**Compensation**

Earnings are low in San Diego-Chula Vista-Carlsbad, CA. The national median salary for your occupations is \$57,197, compared to \$53,114 here.



**Job Posting Demand**

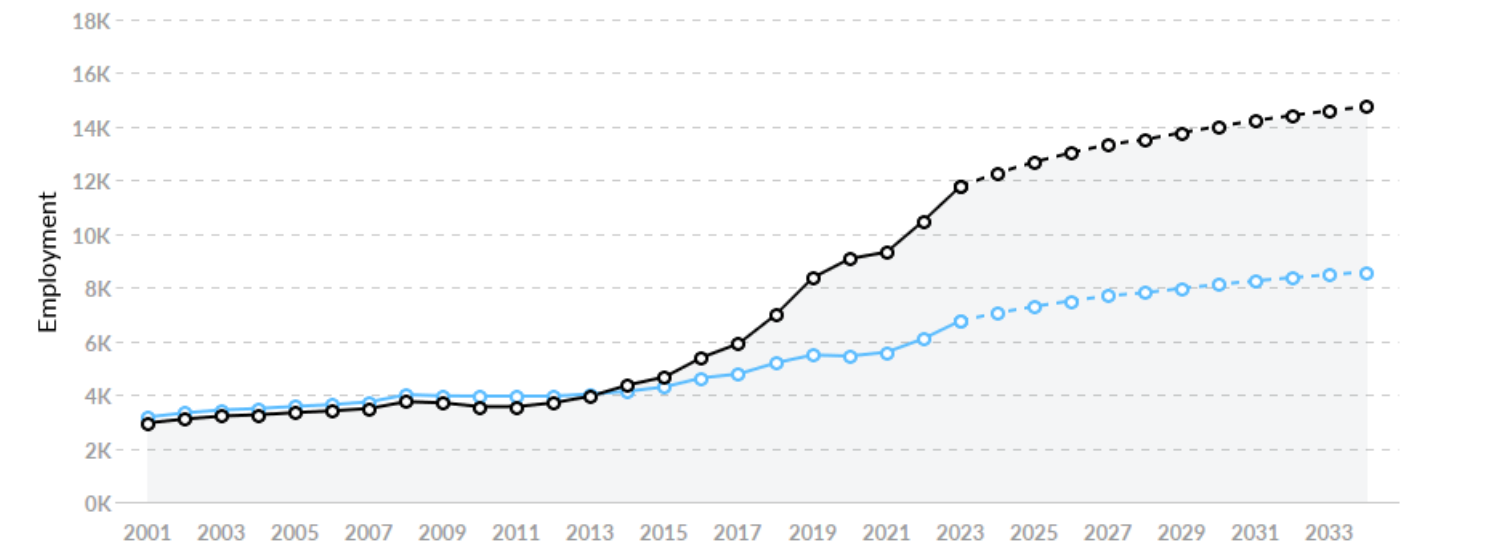
Job posting activity is high in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 213\* job postings/mo, while there are 361 here.

\*National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and San Diego-Chula Vista-Carlsbad, CA. In other words, the values represent the national average adjusted for region size.

# Jobs

## Regional Employment Is Higher Than the National Average

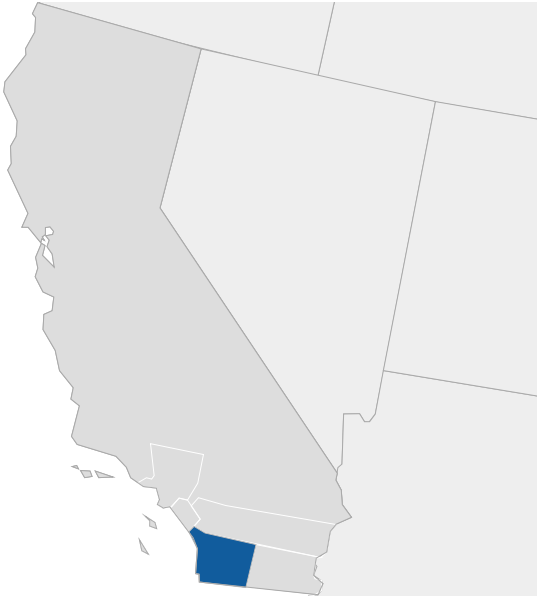
An average area of this size typically has 6,761\* jobs, while there are 11,775 here. This higher than average supply of jobs may make it easier for workers in this field to find employment in your area.



Region		2023 Jobs	2024 Jobs	Change	% Change
●	San Diego-Chula Vista-Carlsbad, CA	11,775	12,271	495	4.2%
	National Average	6,761	7,050	289	4.3%

\*National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and San Diego-Chula Vista-Carlsbad, CA. In other words, the values represent the national average adjusted for region size.

Regional Breakdown



County	2023 Jobs
San Diego County, CA	11,775

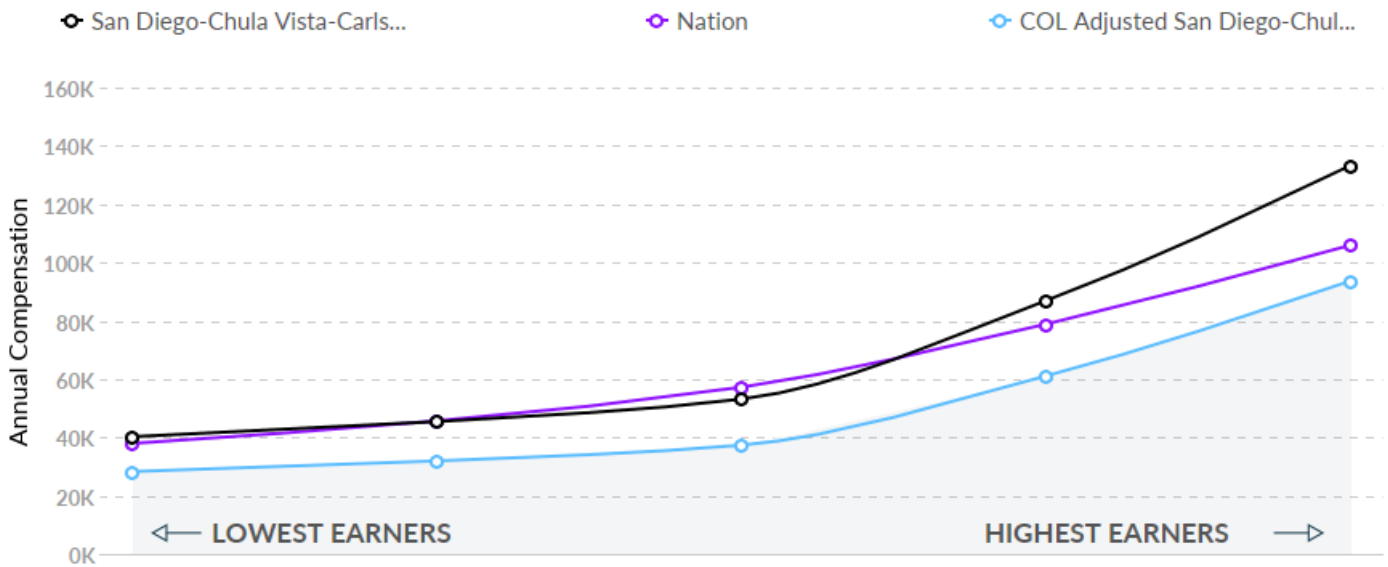
Most Jobs are Found in the Individual and Family Services Industry Sector



# Compensation

## Regional Compensation Is 7% Lower Than National Compensation

For your occupations, the 2023 median wage in San Diego-Chula Vista-Carlsbad, CA is \$53,114, while the national median wage is \$57,197.





## Job Posting Activity



### 6,490 Unique Job Postings

The number of unique postings for this job from Jan 2023 to Jun 2024.



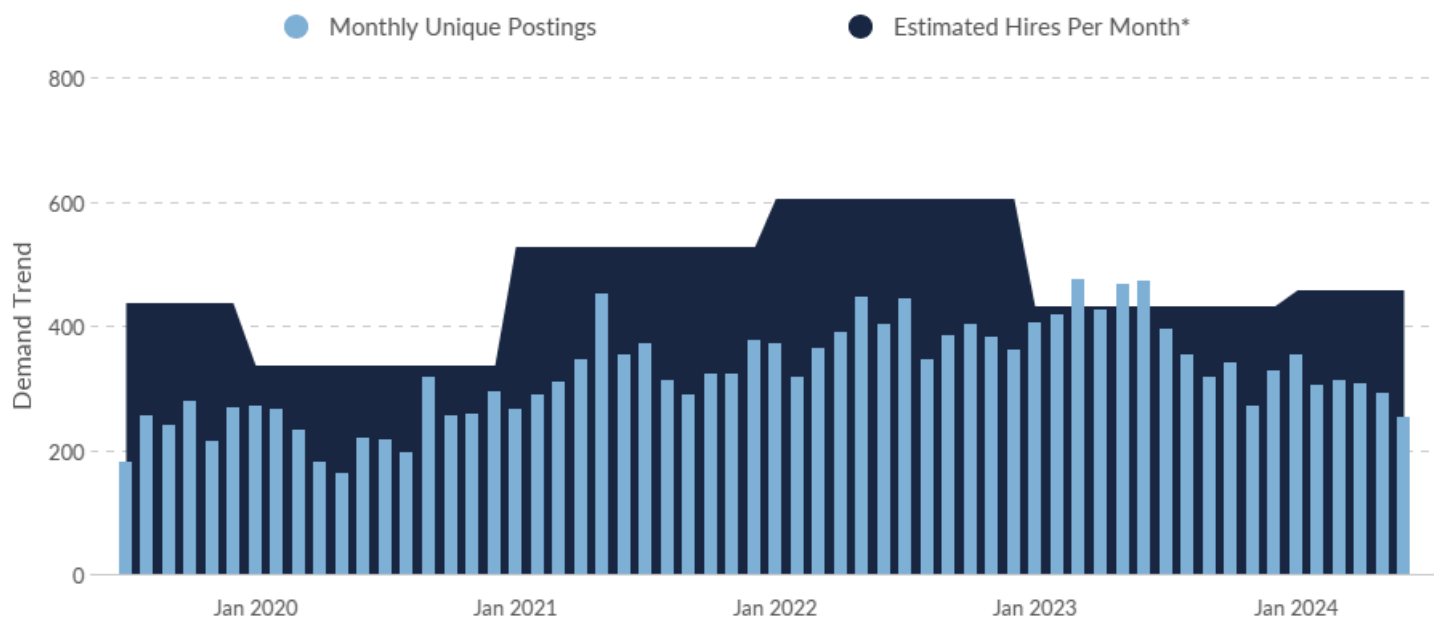
### 623 Employers Competing

All employers in the region who posted for this job from Jan 2023 to Jun 2024.



### 30 Day Median Duration

Posting duration is 2 days longer than what's typical in the region.



Occupation	Avg Monthly Postings (Jan 2023 - Jun 2024)	Avg Monthly Hires (Jan 2023 - Jun 2024)
Substance Abuse, Behavioral Disorder, and Mental Health Counselors	121	190
Mental Health and Substance Abuse Social Workers	87	40
Marriage and Family Therapists	72	165
Clinical and Counseling Psychologists	52	38
Psychologists, All Other	29	7
Industrial-Organizational Psychologists	0	0

\*A hire is reported by the Quarterly Workforce Indicators when an individual's Social Security Number appears on a company's payroll and was not there the quarter before. Lightcast hires are calculated using a combination of Lightcast jobs data, information on separation rates from the Bureau of Labor Statistics (BLS), and industry-based hires data from the Census Bureau.

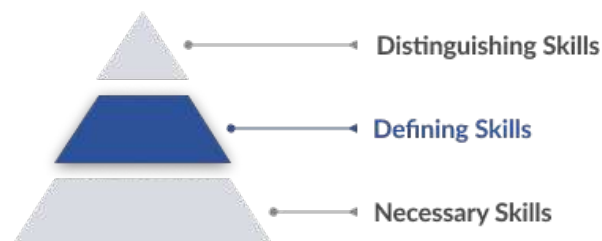
Top Companies		Unique Postings	Top Job Titles		Unique Postings
Community Research Foundation	463	<div></div>	Mental Health Counselors	323	<div></div>
LifeStance Health	346	<div></div>	Psychologists	316	<div></div>
Kaiser Permanente	243	<div></div>	Clinical Psychologists	279	<div></div>
Guideline Healthcare	203	<div></div>	Licensed Marriage and Family Th...	268	<div></div>
Telecare	178	<div></div>	Behavior Therapists	223	<div></div>
Mental Health Systems	168	<div></div>	Mental Health Therapists	223	<div></div>
Sharp Healthcare	141	<div></div>	Mental Health Clinicians	204	<div></div>
Maxim Healthcare Services	135	<div></div>	Behavior Interventionists	170	<div></div>
Leidos	108	<div></div>	Counselors	131	<div></div>
Cortica	107	<div></div>	Mental Health Case Managers	107	<div></div>

## Top Distinguishing Skills by Demand

Not enough data to display Distinguishing Skills for this occupation.

## Top Defining Skills by Demand

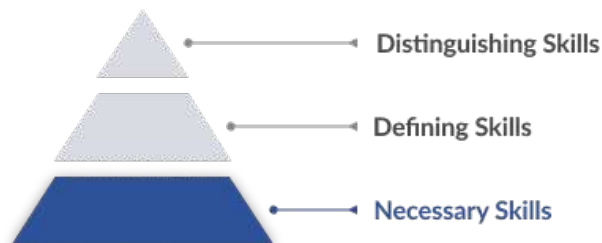
An occupation's Defining Skills represent the day-to-day tasks and responsibilities of the job. An employee needs these skills to qualify for and perform successfully in this occupation.



Skill	Salary Boosting	Job Postings Requesting	Projected Growth	Growth Relative to Market
Psychology	×	3,266	+6.8%	Stable
Mental Health	✓	3,235	+13.2%	Growing
Treatment Planning	×	2,391	+6.7%	Stable
Behavioral Health	×	2,122	+10.0%	Growing
Social Work	×	2,093	+9.7%	Growing
Valid Driver's License	×	1,872	+7.5%	Stable
Crisis Intervention	×	1,654	+11.7%	Growing
Licensed Clinical Social Worker (LCSW)	×	1,653	+8.9%	Growing
Case Management	×	1,521	+9.4%	Growing
Licensed Marriage And Family Therapist (LMFT)	×	1,428	+5.4%	Stable

## Top Necessary Skills by Demand

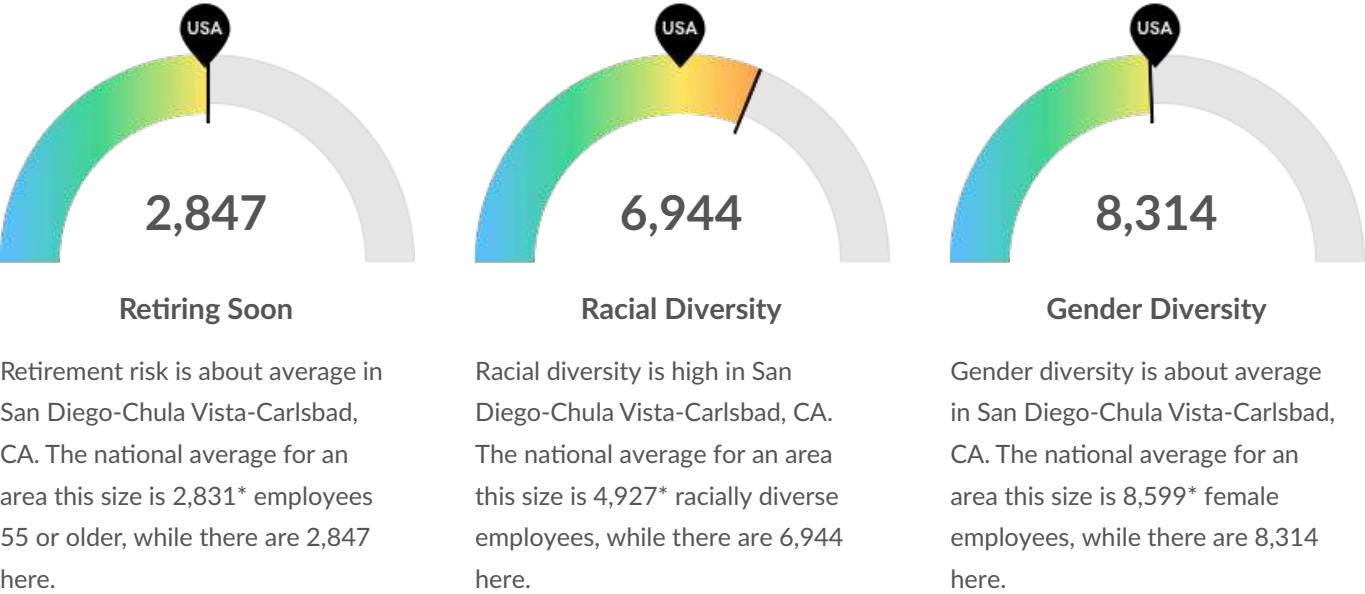
An occupation's Necessary Skills are the specialized skills required for that job and relevant across other similar jobs. An employee needs these skills as building blocks to perform the more complex Defining Skills.



Skill	Salary Boosting	Job Postings Requesting	Projected Growth	Growth Relative to Market
Treatment Planning	×	2,391	+6.7%	Stable
Behavioral Health	×	2,122	+10.0%	Growing
Social Work	×	2,093	+9.7%	Growing
Valid Driver's License	×	1,872	+7.5%	Stable
Crisis Intervention	×	1,654	+11.7%	Growing
Licensed Clinical Social Worker (LCSW)	×	1,653	+8.9%	Growing
Case Management	×	1,521	+9.4%	Growing
Licensed Marriage And Family Therapist (LMFT)	×	1,428	+5.4%	Stable
Psychiatry	✓	1,088	+18.8%	Growing
Family Therapy	×	991	+1.8%	Lagging

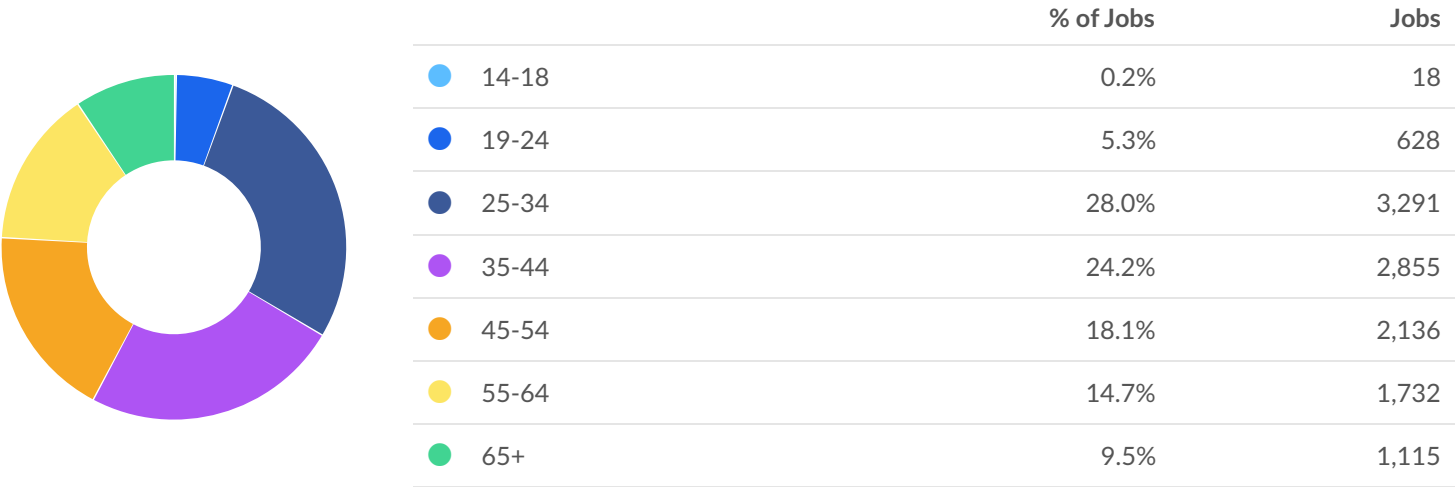
# Demographics

## Retirement Risk Is About Average, While Overall Diversity Is High

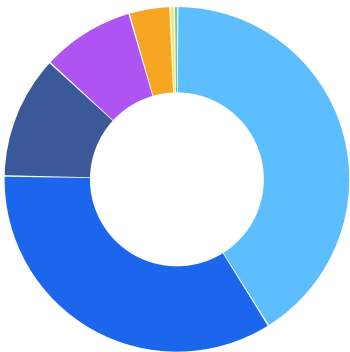


\*National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and San Diego-Chula Vista-Carlsbad, CA. In other words, the values represent the national average adjusted for region size.

## Occupation Age Breakdown



### Occupation Race/Ethnicity Breakdown



	% of Jobs	Jobs
White	41.0%	4,831
Hispanic or Latino	34.2%	4,030
Asian	11.5%	1,356
Black or African American	8.7%	1,024
Two or More Races	3.8%	451
Native Hawaiian or Other Pacific Islander	0.4%	47
American Indian or Alaska Native	0.3%	36

### Occupation Gender Breakdown



	% of Jobs	Jobs
Males	29.4%	3,461
Females	70.6%	8,314

# Occupational Programs



## 29 Programs

Of the programs that can train for this job, 29 have produced completions in the last 5 years.



## 9,096 Completions (2023)

The completions from all regional institutions for all degree types.



## 1,299 Openings (2023)

The average number of openings for an occupation in the region is 257.

CIP Code	Top Programs	Completions (2023)	
42.0101	Psychology, General	3,440	<div></div>
45.1101	Sociology, General	1,128	<div></div>
42.2814	Applied Behavior Analysis	824	<div></div>
30.2501	Cognitive Science, General	677	<div></div>
51.1505	Marriage and Family Therapy/Counseling	511	<div></div>
42.2801	Clinical Psychology	424	<div></div>
44.0701	Social Work	324	<div></div>
19.0701	Human Development and Family Studies, General	248	<div></div>
44.0000	Human Services, General	242	<div></div>
42.2803	Counseling Psychology	234	<div></div>



Top Schools	Completions (2023)	
University of California-San Diego	1,640	<div></div>
National University	1,296	<div></div>
Ashford University	1,146	<div></div>
San Diego State University	1,145	<div></div>
California State University-San Marcos	854	<div></div>
Northcentral University	700	<div></div>
Alliant International University-San Diego	460	<div></div>
Southwestern College	383	<div></div>
University of San Diego	251	<div></div>
San Diego City College	224	<div></div>

## Appendix A - Data Sources and Calculations

### Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

### Occupation Data

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates are also affected by county-level Emsi earnings by industry.

### Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

### Cost of Living Data

Lightcast's cost of living data is based on the Cost of Living Index published by the Council for Community and Economic Research (C2ER).

### Lightcast Job Postings

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

### Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.