

A background image showing a woman on the left wearing a grey sweater and a patterned scarf, looking towards the right. On the right, a person wearing a blue and red striped shirt is partially visible, holding a pen and a notepad, appearing to be conducting an interview or meeting.

# 7 Occupations in San Diego-Chula Vista-Carlsbad, CA

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## What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



# Report Parameters

## 7 Occupations

21-1029	Social Workers, All Other	21-1023	Mental Health and Substance Abuse Social
21-1093	Social and Human Service Assistants	Workers	
11-9151	Social and Community Service Managers	21-1021	Child, Family, and School Social Workers
21-1022	Healthcare Social Workers	21-1099	Community and Social Service Specialists, All Other

## 1 MSA

41740	San Diego-Chula Vista-Carlsbad, CA
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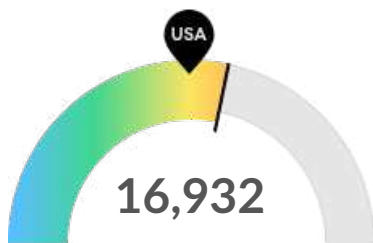
## Class of Worker

QCEW Employees

The information in this report pertains to the chosen occupations and geographical area.

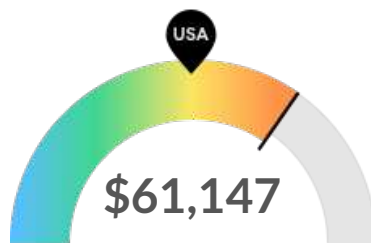
## Executive Summary

### Aggressive Job Posting Demand Over a Deep Supply of Regional Jobs



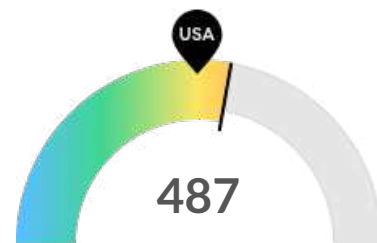
**Jobs (2023)**

San Diego-Chula Vista-Carlsbad, CA is a hotspot for this kind of job. The national average for an area this size is 14,074\* employees, while there are 16,932 here.



**Compensation**

Earnings are high in San Diego-Chula Vista-Carlsbad, CA. The national median salary for your occupations is \$52,383, compared to \$61,147 here.



**Job Posting Demand**

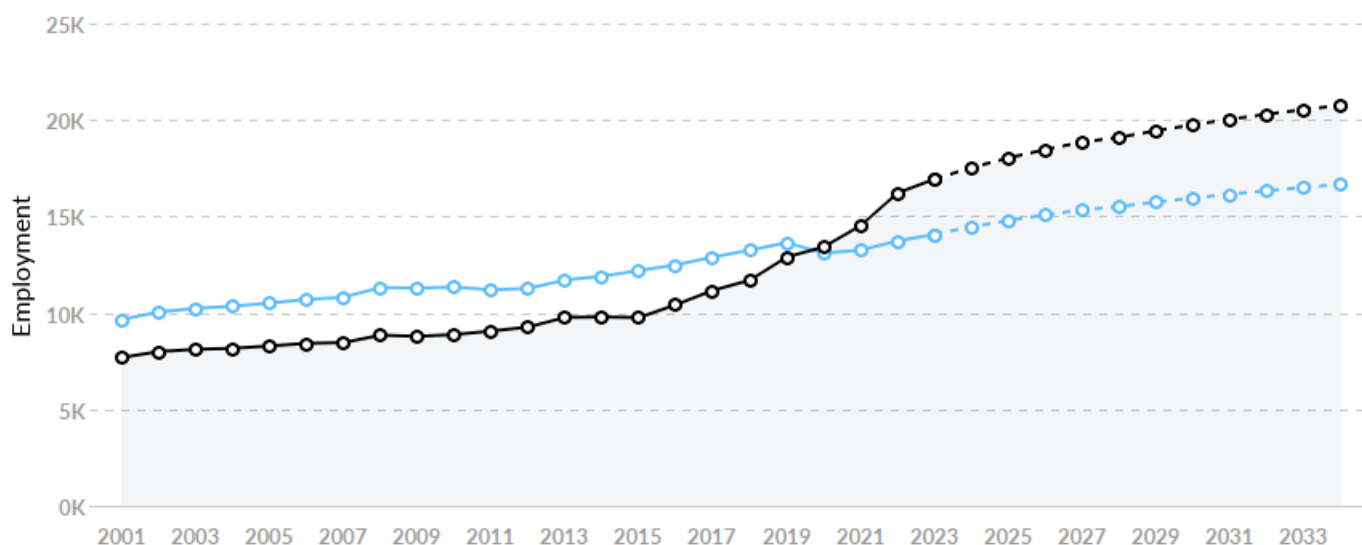
Job posting activity is high in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 416\* job postings/mo, while there are 487 here.

\*National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and San Diego-Chula Vista-Carlsbad, CA. In other words, the values represent the national average adjusted for region size.

# Jobs

## Regional Employment Is Higher Than the National Average

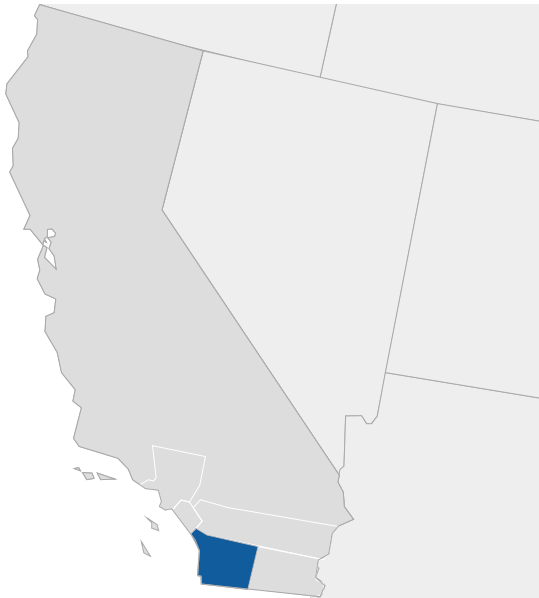
An average area of this size typically has 14,074\* jobs, while there are 16,932 here. This higher than average supply of jobs may make it easier for workers in this field to find employment in your area.



	Region	2023 Jobs	2024 Jobs	Change	% Change
●	San Diego-Chula Vista-Carlsbad, CA	16,932	17,528	596	3.5%
●	National Average	14,074	14,461	387	2.7%

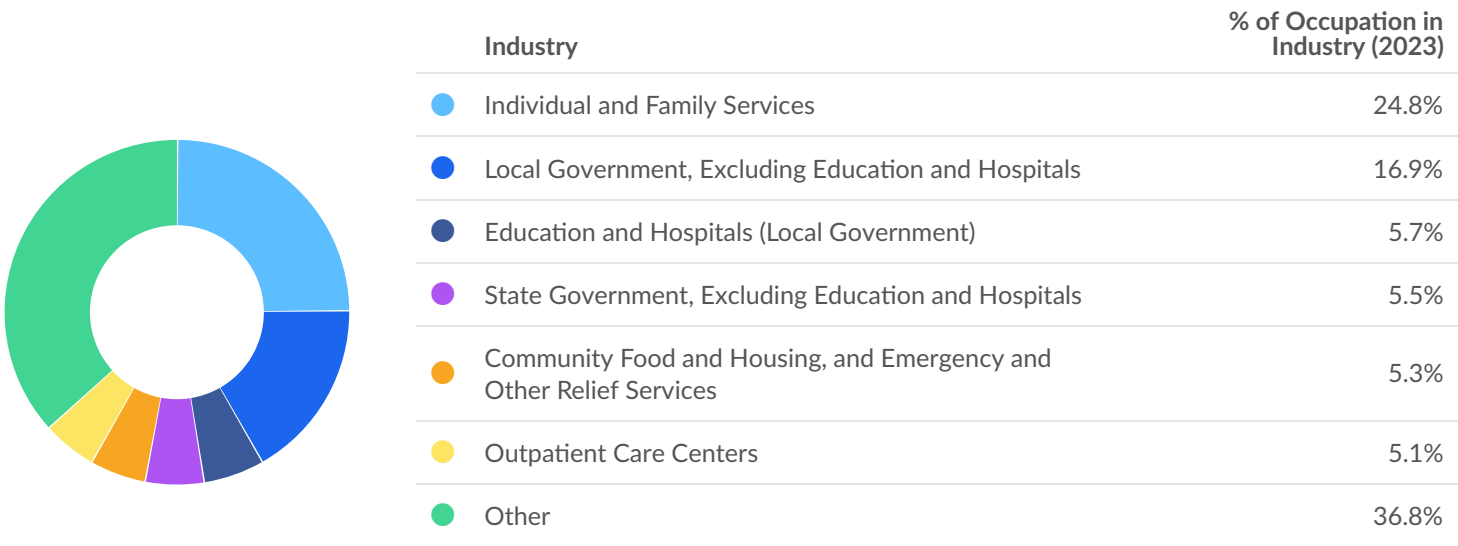
\*National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and San Diego-Chula Vista-Carlsbad, CA. In other words, the values represent the national average adjusted for region size.

Regional Breakdown



County	2023 Jobs
San Diego County, CA	16,932

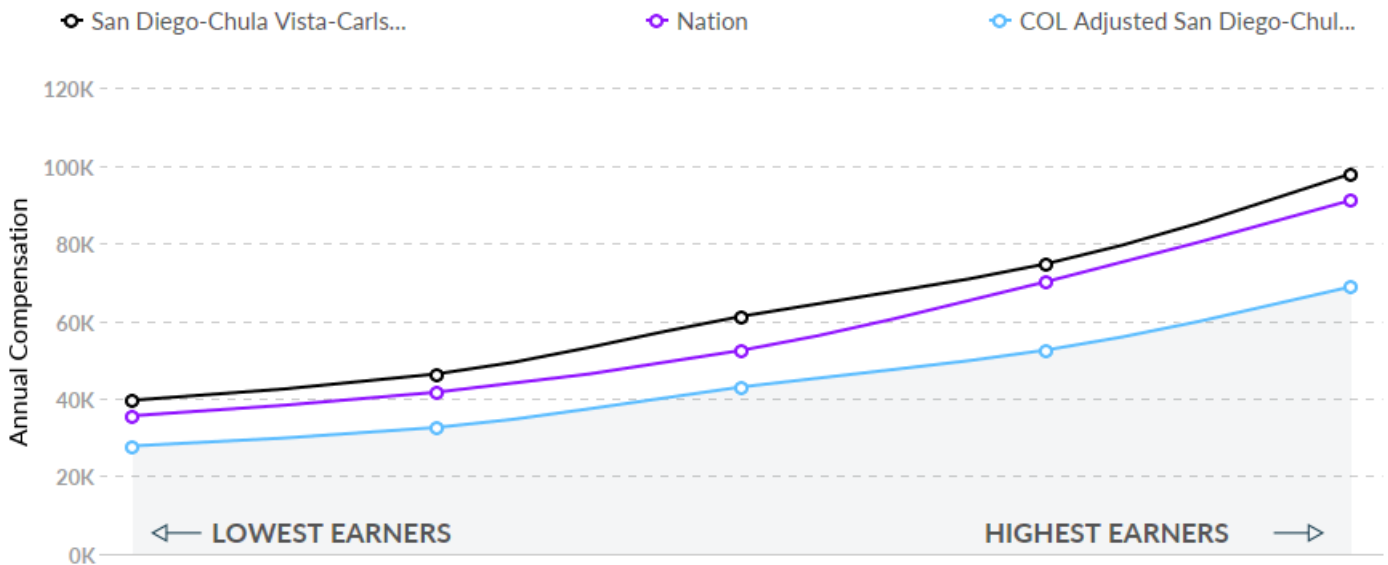
Most Jobs are Found in the Individual and Family Services Industry Sector



# Compensation

## Regional Compensation Is 17% Higher Than National Compensation

For your occupations, the 2023 median wage in San Diego-Chula Vista-Carlsbad, CA is \$61,147, while the national median wage is \$52,383.





## Job Posting Activity



### 8,768 Unique Job Postings

The number of unique postings for this job from Jan 2023 to Jun 2024.



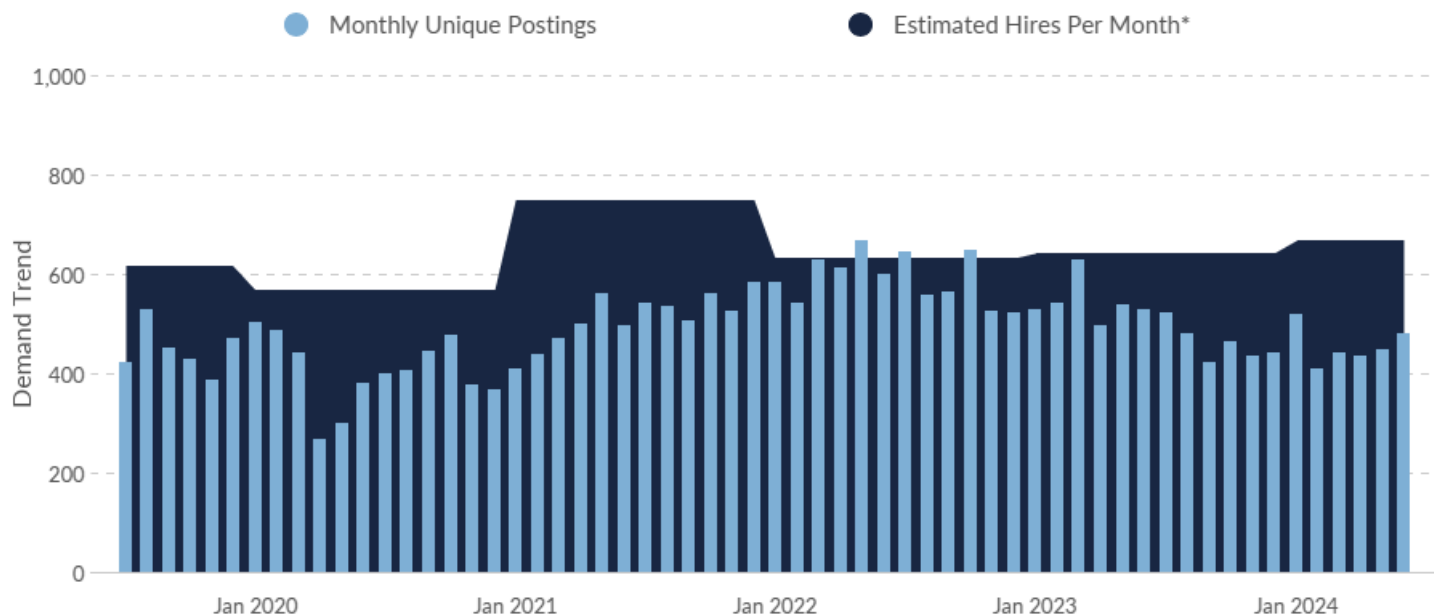
### 1,198 Employers Competing

All employers in the region who posted for this job from Jan 2023 to Jun 2024.



### 30 Day Median Duration

Posting duration is 2 days longer than what's typical in the region.



Occupation	Avg Monthly Postings (Jan 2023 - Jun 2024)	Avg Monthly Hires (Jan 2023 - Jun 2024)
Child, Family, and School Social Workers	152	114
Community and Social Service Specialists, All Other	99	44
Mental Health and Substance Abuse Social Workers	87	40
Social and Human Service Assistants	57	285
Healthcare Social Workers	53	55
Social and Community Service Managers	40	86

\*A hire is reported by the Quarterly Workforce Indicators when an individual's Social Security Number appears on a company's payroll and was not there the quarter before. Lightcast hires are calculated using a combination of Lightcast jobs data, information on separation rates from the Bureau of Labor Statistics (BLS), and industry-based hires data from the Census Bureau.

Top Companies		Unique Postings		Top Job Titles		Unique Postings	
Community Research Foundation		251	<div></div>	Licensed Clinical Social Workers		421	<div></div>
Telecare		220	<div></div>	Case Managers		417	<div></div>
Sharp Healthcare		196	<div></div>	Social Workers		297	<div></div>
Mental Health Systems		190	<div></div>	Medical Social Workers		202	<div></div>
Family Health Centers Of San D...		174	<div></div>	Behavior Interventionists		176	<div></div>
Maison Pélerin Des Pages Assoc...		147	<div></div>	Mental Health Clinicians		162	<div></div>
YMCA		147	<div></div>	Clinical Social Workers		144	<div></div>
Rady Children's Hospital		144	<div></div>	Peer Support Specialists		121	<div></div>
University of California		124	<div></div>	Mental Health Case Managers		102	<div></div>
UnitedHealth Group		93	<div></div>	Housing Navigators		81	<div></div>

## Top Distinguishing Skills by Demand

Not enough data to display Distinguishing Skills for this occupation.

## Top Defining Skills by Demand

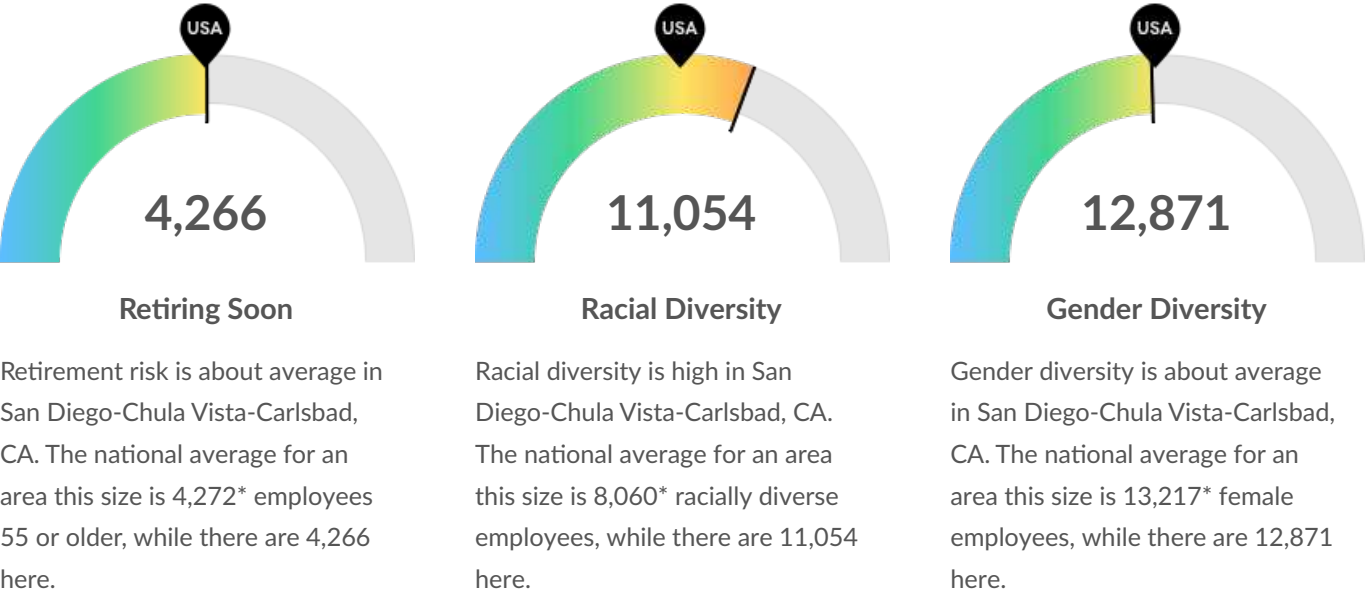
Not enough data to display Defining Skills for this occupation.

## Top Necessary Skills by Demand

Not enough data to display Necessary Skills for this occupation.

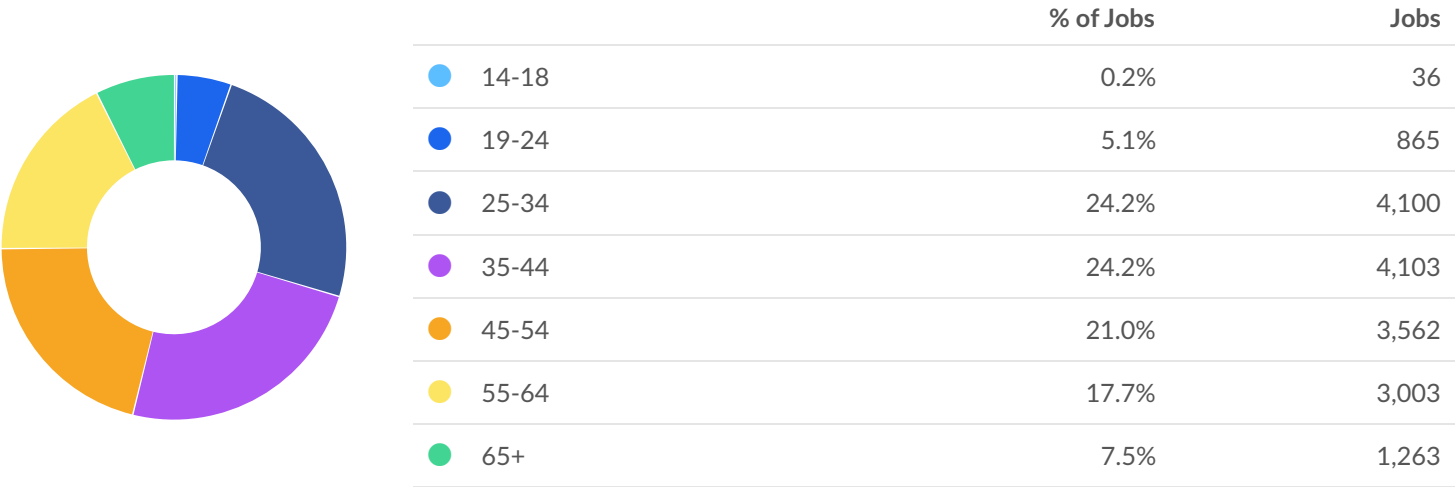
# Demographics

## Retirement Risk Is About Average, While Overall Diversity Is High

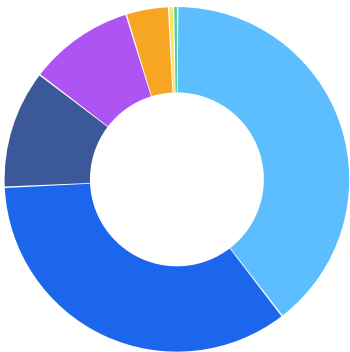


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## Occupation Age Breakdown



### Occupation Race/Ethnicity Breakdown



	% of Jobs	Jobs
Hispanic or Latino	39.5%	6,686
White	34.7%	5,878
Black or African American	11.1%	1,878
Asian	9.9%	1,673
Two or More Races	4.0%	675
American Indian or Alaska Native	0.5%	77
Native Hawaiian or Other Pacific Islander	0.4%	64

### Occupation Gender Breakdown



	% of Jobs	Jobs
Males	24.0%	4,061
Females	76.0%	12,871

# Occupational Programs



### 42 Programs

Of the programs that can train for this job, 42 have produced completions in the last 5 years.



### 19,111 Completions (2023)

The completions from all regional institutions for all degree types.



### 2,075 Openings (2023)

The average number of openings for an occupation in the region is 257.

CIP Code	Top Programs	Completions (2023)	
24.0101	Liberal Arts and Sciences/Liberal Studies	5,733	<div></div>
42.0101	Psychology, General	3,440	<div></div>
13.1210	Early Childhood Education and Teaching	1,166	<div></div>
45.1101	Sociology, General	1,128	<div></div>
45.1001	Political Science and Government, General	777	<div></div>
43.0104	Criminal Justice/Safety Studies	731	<div></div>
51.2201	Public Health, General	595	<div></div>
31.0501	Sports, Kinesiology, and Physical Education/Fitness, General	554	<div></div>
24.0102	General Studies	549	<div></div>
19.0709	Child Care Provider/Assistant	541	<div></div>

Top Schools	Completions (2023)	
San Diego State University	3,465	<div></div>
Ashford University	2,437	<div></div>
Grossmont College	1,797	<div></div>
MiraCosta College	1,709	<div></div>
Palomar College	1,658	<div></div>
California State University-San Marcos	1,475	<div></div>
University of California-San Diego	1,176	<div></div>
Southwestern College	1,137	<div></div>
National University	792	<div></div>
Northcentral University	542	<div></div>

## Appendix A - Data Sources and Calculations

### Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

### Occupation Data

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates are also affected by county-level Emsi earnings by industry.

### Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

### Cost of Living Data

Lightcast's cost of living data is based on the Cost of Living Index published by the Council for Community and Economic Research (C2ER).

### Lightcast Job Postings

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

### Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.